

Article

Travel trends: 2025

Annual estimates for overseas travel and tourism, including visits, spending, number of nights, and purpose of visit. These are official statistics in development.

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1 . Main points

- Overseas residents made an estimated 40.8 million visits to the UK in 2025 and spent an estimated £29.8 billion; of the total visits to the UK in 2025, 36.9 million were to Great Britain (GB), and an estimated £29.2 billion was spent by visitors to GB.
- UK residents made an estimated 99.9 million visits abroad in 2025 and spent an estimated £86.2 billion; of the total visits abroad in 2025, 95.5 million were by residents of GB, and £83.9 billion was spent by residents of GB.
- The greatest number of estimated visits to GB in 2025 were made by residents of the United States (5.5 million visits), followed by residents of France (3.1 million visits), and Germany (2.8 million visits).
- Spain was estimated to be the most visited country by residents of GB in 2025 (19.1 million visits), followed by France (9.1 million visits), and Italy (5.7 million visits).
- Overseas residents made 5.5% more visits to GB in Quarter 3 (July to Sept) 2025, and 2.7% fewer visits in Quarter 4 (Oct to Dec) than in the same period in 2024; spending increased by 4.2% in Quarter 3 2025, and remained broadly unchanged in Quarter 4 2025.
- GB residents made 5.0% more visits abroad in Quarter 3 2025, and 2.5% more visits in Quarter 4 than in the same period in 2024; spending decreased by 1.2% in Quarter 3 2025 but increased by 0.8% in Quarter 4.

These are official statistics in development while we continue to develop and quality assure the new methods. Users should refer to advice provided in the Data sources and quality section before using these estimates. Estimates are subject to future change as we introduce further improvements to these methods.

2 . Data on travel trends: 2025

[Travel trends estimates: overseas residents in the UK](#)

Dataset | Released 16 October 2026

Annual estimates of visits, spending and nights in the UK by overseas residents, with breakdowns provided for visits to Great Britain (GB).

[Travel trends estimates: UK residents' visits abroad](#)

Dataset | Released 16 October 2026

Annual estimates of visits, spending and nights by UK residents abroad, with breakdowns provided for GB residents.

[Estimates of overseas residents' visits and spending](#)

Dataset | Released 16 October 2026

Quarterly estimates of visits, spending and nights in GB by overseas residents, with additional breakdowns provided.

[Estimates of visits and spending abroad](#)

Dataset | Released 16 October 2026

Quarterly estimates of visits, spending and nights by GB residents abroad, with additional breakdowns provided.

3 . Glossary

Overseas residents

An overseas resident is a person who permanently resides outside the UK.

Visits

The figures for visits relate to the number of completed visits, not the number of visitors. Anyone entering or leaving more than once in the same period would be counted on each visit.

4 . Data sources and quality

Using our data

Comparisons between 2024 and 2025 require caution because the annual 2024 estimates combine two survey methodologies. The methodology used to produce all quarterly data for 2025 is consistent with the methodology used for Quarter 3 (July to Sept) and Quarter 4 (Oct to Dec) 2024. Therefore, users have six comparable quarters from Quarter 3 2024 to Quarter 4 2025, under our new International Passenger Survey (IPS) design. For more information, see our [Improving our travel and tourism statistics: September 2026 update article](#).

Developing our travel and tourism statistics

These estimates are provisional and are labelled as [official statistics in development](#) to reflect the ongoing development of our travel and tourism statistics. Our [Improving our travel and tourism statistics article series](#) provides further information on the data collection changes and methodological developments we are undertaking. Once these developments are complete, we will decide whether the statistics are of sufficient quality and value to be published as "official statistics", or if further development is needed.

This article is accompanied by our [Improving our travel and tourism statistics: October 2026 update](#), which outlines the methodological and quality assurance work completed since our last update in September 2026. It also sets out our planned next steps to develop and refine our travel and tourism statistics.

Uncertainty measures of travel and tourism

We provide 95% confidence intervals for the headline travel and tourism estimates included in this article. These intervals mean that if we drew 100 random samples and calculated a 95% confidence interval for each sample, we would expect 95 of them to contain the true population value. A wider interval indicates more uncertainty in the estimate. The confidence intervals for data used in this article can be found in the accompanying datasets in [Section 2: Data on travel trends](#).

More information on how we measure uncertainty is available in our [Uncertainty and how we measure it for our surveys](#) methodology.

Users should take caution when interpreting estimates where confidence intervals are not currently provided.

5 . Related links

[Improving our travel and tourism statistics: October 2026 update](#)

Article | Released 16 October 2026

An article outlining our progress towards planned improvements to our travel and tourism statistics, including official statistics in development.

[Improving our travel and tourism statistics: September 2026 update](#)

Article | Released 4 September 2026

An article outlining our progress towards planned improvements to our travel and tourism statistics, including official statistics in development.

[Overseas travel and tourism, provisional: January to March and April to June 2025](#)

Bulletin | Released 29 October 2025

Quarterly estimates for overseas travel and tourism, including visits, spending, number of nights, and purpose of visit. These are official statistics in development.

[Travel trends: 2024](#)

Article | Released 26 August 2025

Annual estimates for overseas travel and tourism, including visits, spending, number of nights, and purpose of visit. These are official statistics in development.

[Overseas travel and tourism, provisional: July to September and October to December 2024](#)

Bulletin | Released 13 June 2025

Estimates for overseas travel and tourism, including visits, spending, number of nights, and purpose of visit. These are official statistics in development.

6 . Cite this article

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