

Article

Private rental prices development plan, UK: updated July 2025

Overview of our plans for the statistical development of rental prices statistics, including a timeline for development.

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1 . Overview of the development of private rental price statistics

- Our [Private rental prices development plan, UK: updated April 2025 article](#) outlined our intentions for addressing the Office for Statistics Regulation's (OSR's) requirements from their [Spotlight on Quality Assessment: Price Index of Private Rents \(PIPR\) report](#).
- This article provides an update on additional progress made since April 2025, and we intend to update this release quarterly during 2025.
- We are seeking feedback on how you use [Price Index of Private Rent \(PIPR\)](#) statistics, how well they meet your needs and how we could better explain PIPR methods; our [PIPR user engagement survey](#) is open from 18 June to 10 September 2025.

2 . Publish more information on data collection and quality monitoring (requirement 1)

This section provides an update on progress made since our [Private rental prices development plan, UK: updated April 2025 article](#) and should be accompanied by the full information in [Section 3: Publish more information on data collection and quality monitoring \(requirement 1\)](#) of that article.

Meeting expected monthly volumes

We are engaging with the data providers, aiming to obtain permission to publish data collection volumes by month, by property type and by geography. We plan to publish analysis by October 2025.

Quality and representativeness of the Price Index of Private Rent (PIPR) statistics

We are engaging with the devolved administrations, seeking permission to publish more detail on our data suppliers' monthly rents data collection volumes and PIPR's monthly dataset. This aims to support users' understanding of the quality and representativeness of the monthly dataset used by PIPR's regression model to produce PIPR price estimates, which, after combining with PIPR's annual weights, are representative of the rental stock.

3 . Publish a summary of user feedback and plans for future user engagement (requirement 3)

This section provides an update on progress made since our [Private rental prices development plan, UK: updated April 2025 article](#) and should be accompanied by the full information in [Section 5: Publish a summary of user feedback and plans for future user engagement \(requirement 3\)](#) of that article.

User feedback summary

We have updated the previous response to the user request for additional breakdowns as follows.

Users requested:

- estimates at additional breakdowns; for example, counties, UK excluding London, new versus existing tenancies

Response:

- we are expanding Price Index of Private Rents (PIPR's) system capability to produce additional aggregation levels (such as counties and UK excluding London)
- we cannot produce a PIPR breakdown by "new" and "existing" tenancies because available rents data do not include this distinction, as explained in the "Coherence" subsection of Section 5: Quality characteristics of the PIPR data in the [Price Index of Private Rents QMI](#) and in our [How we measure rental price inflation blog](#)

We have updated the previous response to the user request for increased methodology clarification as follows.

Users requested:

- that the methodology needs to be clearer to understand; there are too many acronyms and complicated words
- more details on the application of the methodology, including a worked example
- further information on PIPR weighting and the methodology used
- further clarification regarding chain-linking and its use to link Index of Private Housing Rental Prices (IPHRP) to PIPR

Response:

- the [Price Index of Private Rents QMI](#) was updated in March 2025, including details on data sources and methods used to calculate PIPR weights and additional details to support users' understanding of PIPR methods
- our [How we measure rental price inflation blog](#) explains how rental prices are used in PIPR, with a worked example
- in May 2025, we held a public webinar for users in which we provided an explanation of PIPR methods, strengths and limitations, aimed for non-technical user understanding; users can [view the Understanding house and rent price statistics webinar](#)
- we will provide further accessible explanations of PIPR methods later in 2025, such as an online video explainer
- the "Aggregation of elementary aggregates" subsection of Section 6: Methods used to produce the PIPR data in our [Price Index of Private Rents QMI](#) explains the standard chain-linking approach used by ONS in price inflation statistics
- the "Creation of a historical series" subsection of Section 6: Methods used to produce the PIPR data in our [Price Index of Private Rents QMI](#) explains how IPHRP was chain-linked to PIPR to produce the longest time series possible

User engagement strategy

We continue to take a proactive approach in strengthening engagement with users of our data.

On 28 May 2025, we facilitated an interactive webinar for non-technical users of our data: [Bricks, mortar and data: understanding house and rent prices](#), which was recorded. This was part of our [Bringing data to life](#) collection. The webinar, which featured a guest speaker representative from one of PIPR's rents data suppliers, included a question and answer session for users to seek clarity on their understanding. We thank users who attended and engaged with the session, for which we received positive feedback.

On 18 June 2025, we launched the [Price Index of Private Rents user engagement survey](#). From 18 June to 10 September 2025, we invite all users to provide feedback on how you use PIPR statistics, how well they meet your needs and where we could improve explanations of PIPR methods.

We are investigating options to make better use of the [Statistics User Network \(SUN\)](#) to engage with our users on a more frequent basis. We have already used the SUN to promote the [PIPR user engagement survey](#), and will continue to use this channel to provide updates.

4 . Clearly communicate any further planned work (requirement 4)

Further planned improvements to the Price Index of Private Rents

Feedback received from users and stakeholders is summarised in [Section 5: Publish a summary of user feedback and plans for future user engagement \(requirement 3\) of our updated April 2025 article](#). Further updates to some of our responses have been provided in [Section 3: Publish a summary of user feedback and plans for future user engagement \(requirement 3\)](#) of this article.

In some cases, we have already taken action to meet these user requests, and some requests may be met during planned future work. In this release, the "response" provided has been updated with the latest developments to keep users informed of the outcome of their request.

Plans for evaluating the "in development" status of the Price Index of Private Rents

In [Section 5: Publish a summary of user feedback and plans for future user engagement \(requirement 3\) of our updated April 2025 article](#), we set out our engagement plan for the Price Index of Private Rents (PIPR). Objective 3 specifically focuses on how we will evaluate PIPR's "in development" status, though all aspects of the engagement plan are aimed at addressing the requirements set out in the Office for Statistics Regulation (OSR) report.

This development plan will be used to provide updates on our engagement plan, how we will respond to user feedback and other updates. We will also explore other forms of communication to provide users with more accessible updates.

5 . Timeline

Future timeline dates are estimates and subject to change. Project milestones for 2025 include:

- publishing our response to the Office for Statistics Regulation's (OSR's) recommendations, January 2025: complete
- publishing impact analysis for Northern Ireland transformation, January 2025: complete
- publishing a decision on incorporation into official statistics, early 2025: complete
- publishing a bulletin with Price Index of Private Rents (PIPR) covering all of the UK, March 2025: complete
- regular publishing of progress updates addressing the OSR's requirements, 2025: ongoing
- user engagement following the launch of PIPR UK, 2025: detailed in [Section 5: Publish a summary of user feedback and plans for future user engagement \(requirement 3\)](#)
- publishing of our next progress update: October 2025

6 . Related links

[Private rent and house prices, UK: July 2025](#)

Statistical bulletin | Released 16 July 2025

The Price Index of Private Rents (PIPR) measures private rent inflation for new and existing tenancies. The UK House Price Index measures house price inflation.

[Redevelopment of private rental prices statistics, impact analysis, UK: January 2025](#)

Article | Released 23 January 2025

We continue to redevelop our rents statistics and intend to improve Northern Ireland data from 2025. This article assesses the impact of this redevelopment.

[Impact analysis on transformation of UK consumer price statistics: January 2025](#)

Article | Released 23 January 2025

Indicative impacts of the planned improvements to our consumer price statistics from January 2019 to June 2024. These changes will be introduced into our headline measures from February 2025 (published in March 2025).

[Consumer prices development plan: updated August 2024](#)

Article | Released 6 August 2024

An update on the proposed development plan for consumer price statistics. Includes the rationale for our priorities and their potential impact.

[Transformation of consumer price statistics: August 2024](#)

Article | Released 6 August 2024

An update on the programme of transformation across consumer price statistics, including identifying new data sources, improving methods and developing systems.

[Price Index of Private Rents QMI](#)

Methodology | Released 26 March 2025

Quality and Methodology Information (QMI) for Price Index of Private Rents, detailing the strengths and limitations of the data, methods used, and data uses and users.

7 . Cite this article

Office for National Statistics (ONS), released 28 July 2025, ONS website, article,[Private rental prices development plan, UK: updated July 2025](#)