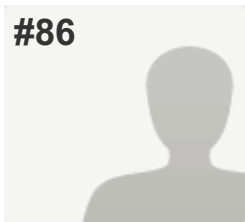


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COMPLETE

PAGE 2: Your use of ONS statistics and analyses

Q1: How important, if at all, are ONS statistics and analyses to your work? Please select one answer only

Fairly important

Q2: Which ONS statistics and analyses do you use? Please select all that apply

Travel and tourism

Q3: What do you/your organisation use ONS statistics and analyses for? Please select all that apply

Monitoring or formulating policy,

Market analysis, Research

PAGE 3: Your opinion of ONS statistics and products

Q4: To what extent do you trust statistics and analyses produced by ONS? Please select one answer only

Trust them greatly

Q5: How satisfied or dissatisfied are you with the extent to which the statistics and analyses you use.. Please select one answer per row

Meet your needs

Very satisfied

Are accurate

Very satisfied

Are released quickly

Satisfied

Are clearly presented

Satisfied

Are released on time

Very satisfied

Are easy to find

Dissatisfied

Enable comparisons with other data

Satisfied

Are complete

Satisfied

Q6: How satisfied or dissatisfied are you with the quality of ONS statistics and analyses? Please select one answer only

Very satisfied

Q7: How satisfied or dissatisfied are you with the quality of the following ONS products?
Please select one answer per row

| | |
|--------------------------------------|--------------------------|
| Statistical bulletins | Satisfied |
| Short stories | Satisfied |
| Methodology articles | Don't use/not applicable |
| Release calendar | Satisfied |
| Data tables | Satisfied |
| Infographics and data visualisations | Satisfied |
| YouTube videos | Satisfied |

Q8: How satisfied or dissatisfied are you with the quality of the following ONS services? Please select one answer per row

| | |
|--|------------------------------------|
| ONS Twitter | Don't use/not applicable |
| ONS Facebook | Don't use/not applicable |
| ONS e-alerts | Very satisfied |
| ONS Update | Don't use/not applicable |
| ONS website | Dissatisfied |
| NOMIS website | Neither satisfied nor dissatisfied |
| NeSS Website | Don't use/not applicable |
| ONS Data Explorer | Don't use/not applicable |
| Application Programming Interface (API) | Don't use/not applicable |
| ONS customer helplines (telephone and email) | Don't use/not applicable |
| Direct contact with ONS statisticians | Very satisfied |
| ONS events/conferences | Don't use/not applicable |

PAGE 4: Impact of ONS statistics

Q9: Have ONS statistics and analyses helped to inform any decisions you or your organisation has made over the last year? Please select one answer only

No

Q10: Have ONS statistics and analyses helped inform your policies over the last year?Please select one answer only

Yes,

Please provide examples and further comments
Analysis of tourism employment / tourism GVA growth over recession has helped support arguments about tourism as a driver of the economy

Q11: What information, advice or services could we provide to help inform your decision making and policies?

Respondent skipped this question

Q12: To what extent have ONS statistics, analyses and advice been helpful in providing an evidence base for your decision making and policies over the last year?Please select one answer only

Very helpful

PAGE 5: Your view of ONS

Q13: Looking at the following statements about how ONS works, to what extent do you agree or disagree that ONS...Please select one answer per row

Is independent (e.g. our statistics are free from political influence)

Strongly agree

Is innovative in the way it works (e.g. using new technologies, methods and data sources)

Agree

Gives me/my organisation opportunities to share views on its work

Agree

Listens and responds to my/my organisation's feedback

Agree

Informs public debate on issues affecting the UK's economy and society

Agree

Q14: How well informed, if at all, do you feel about the work of ONS?Please select one answer only.

Fairly well informed

Q15: Please tell us what you think we are doing well.

Respondent skipped this question

Q16: Please tell us what you think we could do better.

Respondent skipped this question

Q17: Please tell us if there is anything we don't currently do which you would like us to.

Respondent skipped this question

Q18: Taking into account everything you know about ONS, overall, how satisfied or dissatisfied are you with the performance of ONS as a national statistics institute?Please select one answer only

Very satisfied

Q19: Which of the following statements best reflects your overall view of ONS?Please select one answer only

I would speak highly of ONS, if someone asked my opinion

PAGE 6: And finally... a bit about you!

Q20: Are you answering this questionnaire on behalf of an organisation or as an individual? Please select one answer only

Individual

Q21: Please tell us a bit about you. We do not plan to publish any personal information.

Respondent skipped this question

Q22: What sector do you work in?Please select one answer only

National government department / organisation