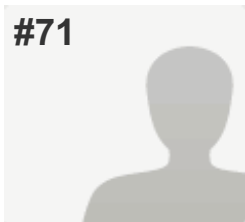


#71



COMPLETE

PAGE 2: Your use of ONS statistics and analyses

Q1: How important, if at all, are ONS statistics and analyses to your work? Please select one answer only

Fairly important

Q2: Which ONS statistics and analyses do you use? Please select all that apply

Travel and tourism

Q3: What do you/your organisation use ONS statistics and analyses for? Please select all that apply

Market analysis,
Other (please specify)
international compilation and comparison

PAGE 3: Your opinion of ONS statistics and products

Q4: To what extent do you trust statistics and analyses produced by ONS? Please select one answer only

Trust them greatly

Q5: How satisfied or dissatisfied are you with the extent to which the statistics and analyses you use.. Please select one answer per row

Meet your needs

Very satisfied

Are accurate

Very satisfied

Are released quickly

Very satisfied

Are clearly presented

Very satisfied

Are released on time

Very satisfied

Are easy to find

Neither satisfied nor dissatisfied

Enable comparisons with other data

Neither satisfied nor dissatisfied

Are complete

Satisfied

Q6: How satisfied or dissatisfied are you with the quality of ONS statistics and analyses?
Please select one answer only

Very satisfied

Q7: How satisfied or dissatisfied are you with the quality of the following ONS products?
Please select one answer per row

Statistical bulletins	Don't use/not applicable
Short stories	Don't use/not applicable
Methodology articles	Don't use/not applicable
Release calendar	Don't use/not applicable
Data tables	Satisfied
Infographics and data visualisations	Don't use/not applicable
YouTube videos	Don't use/not applicable

Q8: How satisfied or dissatisfied are you with the quality of the following ONS services? Please select one answer per row

ONS Twitter	Don't use/not applicable
ONS Facebook	Don't use/not applicable
ONS e-alerts	Don't use/not applicable
ONS Update	Don't use/not applicable
ONS website	Satisfied
NOMIS website	Don't use/not applicable
NeSS Website	Don't use/not applicable
ONS Data Explorer	Satisfied
Application Programming Interface (API)	Don't use/not applicable
ONS customer helplines (telephone and email)	Don't use/not applicable
Direct contact with ONS statisticians	Don't use/not applicable
ONS events/conferences	Don't use/not applicable

PAGE 4: Impact of ONS statistics

Q9: Have ONS statistics and analyses helped to inform any decisions you or your organisation has made over the last year? Please select one answer only

Yes,

Please provide examples and further comments we used data presentation by ONS as best practice example for other countries

Q10: Have ONS statistics and analyses helped inform your policies over the last year? Please select one answer only

No

Q11: What information, advice or services could we provide to help inform your decision making and policies?

Respondent skipped this question

Q12: To what extent have ONS statistics, analyses and advice been helpful in providing an evidence base for your decision making and policies over the last year? Please select one answer only

Respondent skipped this question

PAGE 5: Your view of ONS

Q13: Looking at the following statements about how ONS works, to what extent do you agree or disagree that ONS... Please select one answer per row

Is independent (e.g. our statistics are free from political influence)

Agree

Is innovative in the way it works (e.g. using new technologies, methods and data sources)

Strongly agree

Gives me/my organisation opportunities to share views on its work

Agree

Listens and responds to my/my organisation's feedback

Don't know

Informs public debate on issues affecting the UK's economy and society

Don't know

Q14: How well informed, if at all, do you feel about the work of ONS? Please select one answer only.

Not very well informed

Q15: Please tell us what you think we are doing well.

Respondent skipped this question

Q16: Please tell us what you think we could do better.

Respondent skipped this question

Q17: Please tell us if there is anything we don't currently do which you would like us to.

Respondent skipped this question

Q18: Taking into account everything you know about ONS, overall, how satisfied or dissatisfied are you with the performance of ONS as a national statistics institute? Please select one answer only

Satisfied

Q19: Which of the following statements best reflects your overall view of ONS? Please select one answer only

I would speak highly of ONS, if someone asked my opinion

PAGE 6: And finally... a bit about you!

Q20: Are you answering this questionnaire on behalf of an organisation or as an individual? Please select one answer only

Organisation

Q21: Please tell us a bit about you. We do not plan to publish any personal information.

Your name

Organisation

World Tourism Organisation

Email address

Q22: What sector do you work in? Please select one answer only

International organisation