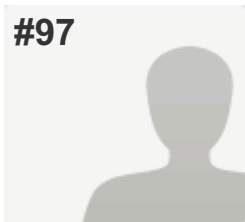


#97



COMPLETE

PAGE 2: Your use of ONS statistics and analyses

Q1: How important, if at all, are ONS statistics and analyses to your work? Please select one answer only

Very important

Q2: Which ONS statistics and analyses do you use? Please select all that apply

National Accounts (e.g. GDP and Balance of Payments)

,

Prices (e.g. Consumer Price Index, House Price Index)

,

Labour Market (e.g. employment, productivity and earnings)

,

Business (e.g. construction, production, retail sales and business demography)

,

Population (e.g. population estimates), Crime,

Health (e.g. life expectancy, cancer statistics),

Social (e.g. marriages, divorces, births, deaths and ethnicity)

,

Travel and tourism

Q3: What do you/your organisation use ONS statistics and analyses for? Please select all that apply

Monitoring or formulating policy,

Service planning, Preparing legislation,

Business/financial planning/funding bids,

Regional/local comparisons,

Modelling and forecasting, Education projects,

Research

PAGE 3: Your opinion of ONS statistics and products

Q4: To what extent do you trust statistics and analyses produced by ONS? Please select one answer only

Trust them greatly

Q5: How satisfied or dissatisfied are you with the extent to which the statistics and analyses you use.. Please select one answer per row

Meet your needs	Satisfied
Are accurate	Satisfied
Are released quickly	Satisfied
Are clearly presented	Satisfied
Are released on time	Neither satisfied nor dissatisfied
Are easy to find	Dissatisfied
Enable comparisons with other data	Neither satisfied nor dissatisfied
Are complete	Satisfied

Q6: How satisfied or dissatisfied are you with the quality of ONS statistics and analyses? Please select one answer only

Satisfied

Q7: How satisfied or dissatisfied are you with the quality of the following ONS products? Please select one answer per row

Statistical bulletins	Satisfied
Short stories	Satisfied
Methodology articles	Satisfied
Release calendar	Satisfied
Data tables	Satisfied
Infographics and data visualisations	Satisfied
YouTube videos	Don't use/not applicable

Q8: How satisfied or dissatisfied are you with the quality of the following ONS services? Please select one answer per row

ONS Twitter	Don't use/not applicable
ONS Facebook	Don't use/not applicable
ONS e-alerts	Satisfied
ONS Update	Don't use/not applicable
ONS website	Neither satisfied nor dissatisfied
NOMIS website	Satisfied
NeSS Website	Dissatisfied
ONS Data Explorer	Don't use/not applicable
Application Programming Interface (API)	Very dissatisfied
ONS customer helplines (telephone and email)	Very satisfied
Direct contact with ONS statisticians	Don't use/not applicable
ONS events/conferences	Neither satisfied nor dissatisfied

PAGE 4: Impact of ONS statistics

Q9: Have ONS statistics and analyses helped to inform any decisions you or your organisation has made over the last year? Please select one answer only

Yes,

Please provide examples and further comments
Decide if area is eligible for funding (rural urban classification) To define small areas to provide enhanced place based services e.g. clean

Q10: Have ONS statistics and analyses helped inform your policies over the last year? Please select one answer only

Yes,

Please provide examples and further comments
population projections used to help plan future housing developments business, labour market and economic performance statistics used to help define priorities for economic strategy Census stats used to update equalities info and strategy.

Q11: What information, advice or services could we provide to help inform your decision making and policies?

more small area data.

Q12: To what extent have ONS statistics, analyses and advice been helpful in providing an evidence base for your decision making and policies over the last year? Please select one answer only

Very helpful

PAGE 5: Your view of ONS

Q13: Looking at the following statements about how ONS works, to what extent do you agree or disagree that ONS...Please select one answer per row

Is independent (e.g. our statistics are free from political influence)	Agree
Is innovative in the way it works (e.g. using new technologies, methods and data sources)	Agree
Gives me/my organisation opportunities to share views on its work	Strongly agree
Listens and responds to my/my organisation's feedback	Neither agree nor disagree
Informs public debate on issues affecting the UK's economy and society	Agree

Q14: How well informed, if at all, do you feel about the work of ONS?Please select one answer only.

Fairly well informed,
Please provide any comments on how ONS communicates with you.
e-mail updates and website

Q15: Please tell us what you think we are doing well.

Census data was published in user friendly format on NOMIS website, New house price index has been simplified and is much more useful, Economic indicators are packaged better

Q16: Please tell us what you think we could do better.

Economic and wellbeing stats available at smaller more local area levels

Q17: Please tell us if there is anything we don't currently do which you would like us to.

Carry out the new Indices of Deprivation for DCLG!

Q18: Taking into account everything you know about ONS, overall, how satisfied or dissatisfied are you with the performance of ONS as a national statistics institute?Please select one answer only

Satisfied

Q19: Which of the following statements best reflects your overall view of ONS?Please select one answer only

I would speak highly of ONS, if someone asked my opinion

PAGE 6: And finally... a bit about you!

Q20: Are you answering this questionnaire on behalf of an organisation or as an individual?
Please select one answer only

Individual

Q21: Please tell us a bit about you. We do not plan to publish any personal information.

Your name

Organisation

Northumberland County Council (answers to some questions are on behalf of the organisation others are my own opinion. Officers in a range of different teams and departments use ONS statistics and my opinions don't represent their experiences)

Email address

Q22: What sector do you work in?Please select one answer only

Local or regional government / public organisation