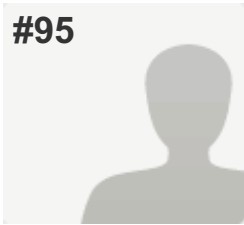


#95



COMPLETE

PAGE 2: Your use of ONS statistics and analyses

Q1: How important, if at all, are ONS statistics and analyses to your work? Please select one answer only

Fairly important

Q2: Which ONS statistics and analyses do you use? Please select all that apply

National Accounts (e.g. GDP and Balance of Payments)

,

Prices (e.g. Consumer Price Index, House Price Index)

,

Labour Market (e.g. employment, productivity and earnings)

,

Business (e.g. construction, production, retail sales and business demography)

,

Population (e.g. population estimates),

Health (e.g. life expectancy, cancer statistics)

Q3: What do you/your organisation use ONS statistics and analyses for? Please select all that apply

Monitoring or formulating policy,

Business/financial planning/funding bids,

Market analysis

PAGE 3: Your opinion of ONS statistics and products

Q4: To what extent do you trust statistics and analyses produced by ONS? Please select one answer only

Trust them greatly

Q5: How satisfied or dissatisfied are you with the extent to which the statistics and analyses you use..Please select one answer per row

Meet your needs	Very satisfied
Are accurate	Very satisfied
Are released quickly	Very satisfied
Are clearly presented	Very satisfied
Are released on time	Very satisfied
Are easy to find	Very satisfied
Enable comparisons with other data	Very satisfied
Are complete	Very satisfied

Q6: How satisfied or dissatisfied are you with the quality of ONS statistics and analyses?
Please select one answer only

Very satisfied

Q7: How satisfied or dissatisfied are you with the quality of the following ONS products?
Please select one answer per row

Statistical bulletins	Very satisfied
Short stories	Satisfied
Methodology articles	Satisfied
Release calendar	Satisfied
Data tables	Very satisfied
Infographics and data visualisations	Very satisfied
YouTube videos	Neither satisfied nor dissatisfied

Q8: How satisfied or dissatisfied are you with the quality of the following ONS services? Please select one answer per row

ONS Twitter	Neither satisfied nor dissatisfied
ONS Facebook	Don't use/not applicable
ONS e-alerts	Satisfied
ONS Update	Very satisfied
ONS website	Very satisfied
NOMIS website	Don't use/not applicable
NeSS Website	Don't use/not applicable
ONS Data Explorer	Satisfied
Application Programming Interface (API)	Neither satisfied nor dissatisfied
ONS customer helplines (telephone and email)	Satisfied
Direct contact with ONS statisticians	Satisfied

PAGE 4: Impact of ONS statistics

Q9: Have ONS statistics and analyses helped to inform any decisions you or your organisation has made over the last year? Please select one answer only

Yes,
Please provide examples and further comments
Market segmenting and targeting.

Q10: Have ONS statistics and analyses helped inform your policies over the last year? Please select one answer only

Yes,
Please provide examples and further comments
Informed a Youth Focus.

Q11: What information, advice or services could we provide to help inform your decision making and policies?

Respondent skipped this question

Q12: To what extent have ONS statistics, analyses and advice been helpful in providing an evidence base for your decision making and policies over the last year? Please select one answer only

Very helpful

PAGE 5: Your view of ONS

Q13: Looking at the following statements about how ONS works, to what extent do you agree or disagree that ONS...Please select one answer per row

Is independent (e.g. our statistics are free from political influence)	Neither agree nor disagree
Is innovative in the way it works (e.g. using new technologies, methods and data sources)	Agree
Gives me/my organisation opportunities to share views on its work	Strongly agree
Listens and responds to my/my organisation's feedback	Neither agree nor disagree
Informs public debate on issues affecting the UK's economy and society	Agree

Q14: How well informed, if at all, do you feel about the work of ONS?Please select one answer only.

Fairly well informed

Q15: Please tell us what you think we are doing well.

Very good service.

Q16: Please tell us what you think we could do better.

Don't know - your service meets our needs at the present time.

Q17: Please tell us if there is anything we don't currently do which you would like us to.

Respondent skipped this question

Q18: Taking into account everything you know about ONS, overall, how satisfied or dissatisfied are you with the performance of ONS as a national statistics institute?Please select one answer only

Satisfied

Q19: Which of the following statements best reflects your overall view of ONS?Please select one answer only

I would speak highly of ONS, without being asked

PAGE 6: And finally... a bit about you!

Q20: Are you answering this questionnaire on behalf of an organisation or as an individual? Please select one answer only

Organisation

Q21: Please tell us a bit about you. We do not plan to publish any personal information.

Your name

Organisation

ACTIF Emerging Markets

Email address

Q22: What sector do you work in?Please select one answer only Business