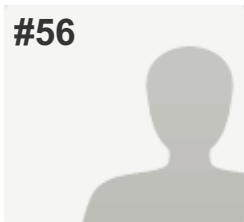


#56



COMPLETE

PAGE 2: Your use of ONS statistics and analyses

Q1: How important, if at all, are ONS statistics and analyses to your work? Please select one answer only

Very important

Q2: Which ONS statistics and analyses do you use? Please select all that apply

Labour Market (e.g. employment, productivity and earnings)

,

Population (e.g. population estimates), Crime,

Health (e.g. life expectancy, cancer statistics),

Travel and tourism,

Other (please specify)

NOMIS Census tables in more depth and income related tables there such as no of benefit claimants for diff types of benefit.

Q3: What do you/your organisation use ONS statistics and analyses for? Please select all that apply

Service planning,

Business/financial planning/funding bids,

Regional/local comparisons, Research

PAGE 3: Your opinion of ONS statistics and products

Q4: To what extent do you trust statistics and analyses produced by ONS? Please select one answer only

Tend to trust them

Q5: How satisfied or dissatisfied are you with the extent to which the statistics and analyses you use..Please select one answer per row

Meet your needs	Satisfied
Are accurate	Satisfied
Are released quickly	Neither satisfied nor dissatisfied
Are clearly presented	Neither satisfied nor dissatisfied
Are released on time	Neither satisfied nor dissatisfied
Are easy to find	Neither satisfied nor dissatisfied
Enable comparisons with other data	Neither satisfied nor dissatisfied
Are complete	Neither satisfied nor dissatisfied

Q6: How satisfied or dissatisfied are you with the quality of ONS statistics and analyses?
Please select one answer only

Satisfied

Q7: How satisfied or dissatisfied are you with the quality of the following ONS products?
Please select one answer per row

Statistical bulletins	Don't use/not applicable
Short stories	Don't use/not applicable
Methodology articles	Don't use/not applicable
Release calendar	Don't use/not applicable
Data tables	Neither satisfied nor dissatisfied
Infographics and data visualisations	Don't use/not applicable
YouTube videos	Don't use/not applicable

Q8: How satisfied or dissatisfied are you with the quality of the following ONS services? Please select one answer per row

ONS Twitter	Don't use/not applicable
ONS Facebook	Don't use/not applicable
ONS e-alerts	Don't use/not applicable
ONS Update	Don't use/not applicable
ONS website	Neither satisfied nor dissatisfied
NOMIS website	Satisfied
NeSS Website	Don't use/not applicable
ONS Data Explorer	Dissatisfied
Application Programming Interface (API)	Don't use/not applicable
ONS customer helplines (telephone and email)	Don't use/not applicable
Direct contact with ONS statisticians	Don't use/not applicable
ONS events/conferences	Don't use/not applicable

PAGE 4: Impact of ONS statistics

Q9: Have ONS statistics and analyses helped to inform any decisions you or your organisation has made over the last year? Please select one answer only

No

Q10: Have ONS statistics and analyses helped inform your policies over the last year? Please select one answer only

No

Q11: What information, advice or services could we provide to help inform your decision making and policies?

Our issues are more in house, ie resources issues internally to take time to research, possibly map, interpret and discuss, everyone acts quickly on things but not necessarily making informed enough decisions, something I am trying to promote, using mainly GIS and web stats

Q12: To what extent have ONS statistics, analyses and advice been helpful in providing an evidence base for your decision making and policies over the last year? Please select one answer only

Slightly helpful

PAGE 5: Your view of ONS

Q13: Looking at the following statements about how ONS works, to what extent do you agree or disagree that ONS...Please select one answer per row

Is independent (e.g. our statistics are free from political influence)	Agree
Is innovative in the way it works (e.g. using new technologies, methods and data sources)	Agree
Gives me/my organisation opportunities to share views on its work	Agree
Listens and responds to my/my organisation's feedback	Don't know
Informs public debate on issues affecting the UK's economy and society	Don't know

Q14: How well informed, if at all, do you feel about the work of ONS?Please select one answer only.

Not very well informed,

Please provide any comments on how ONS communicates with you.
I work quite isolated and in a bubble so I don't get the chance to be proactive with figures/known what is there or to read anything too lengthy. So I go on to the website, find what I am looking for, might get a bit distracted if I see a banner/ad/promotion for some of your other stats and look at those.

Q15: Please tell us what you think we are doing well.

Respondent skipped this question

Q16: Please tell us what you think we could do better.

Respondent skipped this question

Q17: Please tell us if there is anything we don't currently do which you would like us to.

Acorn and more Mosaic are well ahead of the game with detailed analysis and profiles and also instructions on how to interpret their data. This obviously all comes at a cost, and which some councils budget for or find a resource for, but others (like us) do not. I think if there was something centrally done with ONS being key to this because of Census stats, and we paid centrally it would still be our choice to buy, but could maybe then be done more cheaply and affordable to more.

With the Census stats, if there was a secure log in area for PMSA type members, it would be much more helpful to know more in depth figures instead of everything being so anonymised, ie you can find out no of single parent families, and you can find out how many people do not have a car, but it would be helpful to know how many single parent families have kids under 5, no car and unemployed to REALLY target services.

Q18: Taking into account everything you know about ONS, overall, how satisfied or dissatisfied are you with the performance of ONS as a national statistics institute?Please select one answer only

Satisfied

Q19: Which of the following statements best reflects your overall view of ONS? Please select one answer only

I would speak highly of ONS, without being asked

PAGE 6: And finally... a bit about you!

Q20: Are you answering this questionnaire on behalf of an organisation or as an individual? Please select one answer only

Organisation

Q21: Please tell us a bit about you. We do not plan to publish any personal information.

Your name

Organisation

Broadland District Council

Email address

Q22: What sector do you work in? Please select one answer only

Local or regional government / public organisation