#### **Customer Satisfaction Survey 2014**



# 1. Please enter your personal details below. Please note, you must complete this section to proceed.

	Response Percent	Response Count
Name	100.0%	
Organisation	100.0%	
Email address	100.0%	
Telephone number	100.0%	
	answered question	
	skipped question	

#### 2. Which sector do you primarily work in? Please select ONE answer only. Public sector

	Response Percent	Response Count
Central government department or agency	100.0%	1
Local or sub-national government	0.0%	(
Financial public corporation	0.0%	(
Non-financial public corporation	0.0%	(
School or college	0.0%	(
University	0.0%	(
Health	0.0%	(
	answered question	
	skipped question	C

#### 3. Private sector

The state of the s		
	Response	Response
	Percent	Count
Financial corporation	0.0%	(
Non-financial corporation	0.0%	(
School or college	0.0%	(
University	0.0%	(
Health	0.0%	(
Manufacturing	0.0%	(
Service industry	0.0%	(
	answered question	
	skipped question	

#### 4. Other sectors

	Response	Response Count
	Percent	Count
oluntary/community/non-profit	0.0%	(
Other	0.0%	(
	(Please specify)	
	answered question	
	skipped question	

### 5. Which ONS statistics do you use most often? Take a look at our diagram for more information on each of these options. Please select ALL that apply.

	Response Percent	Response
Business, industry and trade	100.0%	
Economy	100.0%	
Employment and labour market	100.0%	
People, population and community	100.0%	500
Other	0.0%	
	(Please specify)	
	answered question	
	skipped question	

#### 6. Approximately how often have you used ONS statistics during the last year? Please select ONE answer only.

	Response Percent	Response Count
Daily	100.0%	
Weekly	0.0%	
A few times a month	0.0%	
A few times a year	0.0%	
Once a year	0.0%	
Not used in the last year	0.0%	
	answered question	
	skipped question	

#### 7. What do you/your organisation use ONS statistics for? Please select ALL that apply.

	Response Percent	Response Count
Monitoring or formulating policy	100.0%	
Service planning	100.0%	
Preparing legislation	100.0%	
Business/financial planning/funding bids	0.0%	
Market analysis	100.0%	
Regional/local comparisons	100.0%	
Modelling and forecasting	100.0%	
Education projects	0.0%	
Media use	0.0%	
Research	100.0%	20.000.000.0000
Other	100.0%	
	(Please specify)	
	answered question	
	skipped question	

# 8. How important, if at all, are ONS statistics to your work? Please select ONE answer only.

	Response Percent	Response Count
They are very important to my work	100.0%	
They are fairly important to my work	0.0%	(
They are of minor importance	0.0%	
They are not at all important to my work	0.0%	
Don't know	0.0%	
	answered question	
	skipped question	

9. Thinking about the statistics that you use, how satisfied or dissatisfied are you with the extent to which they... Please hover over each option for more information. Please select O answer only on each row. Business, industry and trade

	Very satisfied	Satisfied	Neither satisfied nor dissatisfied	Dissatisfied	Very dissatisfied	Don't use	Rat Co
Meet your needs.	0.0% (0)	100.0% (1)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	
Are accurate	0.0% (0)	100.0% (1)	0.0% (0)	0.0% (0)	0.0% (0)	0.0%	
Are timely	0.0% (0)	100.0% (1)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	
Are clearly presented	0.0% (0)	100.0% (1)	0.0% (0)	0.0% (0)	0.0% (0)	0.0%	
Are punctual	100.0% (1)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	0.0%	
Are easy to find	0.0% (0)	0.0% (0)	0.0% (0)	100.0% (1)	0.0% (0)	0.0% (0)	
Enable comparisons with other data	0.0% (0)	0.0% (0)	100.0% (1)	0.0% (0)	0.0% (0)	0.0%	***************************************
Are complete	0.0% (0)	0.0% (0)	100.0% (1)	0.0% (0)	0.0% (0)	0.0%	
					answered q	uestion	
					skipped q	uestion	

#### 10. Economy

	Very satisfied	Satisfied	Neither satisfied nor dissatisfied	Dissatisfied	Very dissatisfied	Don't use	Rat Co
Meet your needs	0.0% (0)	100.0% (1)	0.0% (0)	0.0% (0)	0.0% (0)	0.0%	
Are accurate	0.0% (0)	100.0% (1)	0.0% (0)	0.0% (0)	0.0% (0)	0.0%	
Are timely	0.0% (0)	100.0% (1)	0.0% (0)	0.0% (0)	0.0% (0)	0.0%	evolutions #1
Are clearly presented	0.0% (0)	100.0% (1)	0.0% (0)	0.0% (0)	0.0% (0)	0.0%	
Are punctual	100.0% (1)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	
Are easy to find	0.0% (0)	0.0% (0)	0.0% (0)	100.0% (1)	0.0% (0)	0.0%	B2000-1970
Enable comparisons with other data	0.0% (0)	100.0% (1)	0.0% (0)	0.0% (0)	0.0% (0)	0.0%	
Are complete	0.0% (0)	100.0% (1)	0.0% (0)	0.0% (0)	0.0% (0)	0.0%	
					answered q	uestion	
					skipped q	uestion	

#### 11. Employment and labour market

	Very satisfied	Satisfied	Neither satisfied nor dissatisfied	Dissatisfied	Very dissatisfied	Don't use	Rat Co
Meet your needs	0.0% (0)	100.0% (1)	0.0% (0)	0.0% (0)	0.0% (0)	0.0%	
Are accurate	0.0% (0)	100.0% (1)	0.0% (0)	0.0% (0)	0.0% (0)	0.0%	
Are timely	0.0% (0)	100.0% (1)	0.0% (0)	0.0% (0)	0.0% (0)	0.0%	
Are clearly presented	0.0% (0)	0.0% (0)	100.0% (1)	0.0% (0)	0.0% (0)	0.0%	
Are punctual	0.0% (0)	100.0% (1)	0.0% (0)	0.0% (0)	0.0% (0)	0.0%	ani ani ani
Are easy to find	0.0% (0)	0.0% (0)	0.0% (0)	100.0% (1)	0.0% (0)	0.0%	
Enable comparisons with other data	0.0% (0)	0.0% (0)	100.0% (1)	0.0% (0)	0.0% (0)	0.0%	
Are complete	0.0% (0)	100.0% (1)	0.0% (0)	0.0% (0)	0.0% (0)	0.0%	
					answered qu	uestion	
					skipped qu	uestion	

#### 12. People, population and communities

	Very satisfied	Satisfied	Neither satisfied nor dissatisfied	Dissatisfied	Very dissatisfied	Don't use	Rat Co
Meet your needs	0.0% (0)	100.0% (1)	0.0% (0)	0.0% (0)	0.0% (0)	0.0%	nariani maka ma
Are accurate	0.0% (0)	100.0% (1)	0.0% (0)	0.0% (0)	0.0% (0)	0.0%	
Are timely	0.0% (0)	100.0% (1)	0.0% (0)	0.0% (0)	0.0% (0)	0.0%	
Are clearly presented	0.0% (0)	0.0% (0)	100.0% (1)	0.0% (0)	0.0% (0)	0.0%	NIP ALAM NELSO
Are punctual	0.0% (0)	100.0% (1)	0.0% (0)	0.0% (0)	0.0% (0)	0.0%	
Are easy to find	0.0% (0)	0.0% (0)	0.0% (0)	100.0% (1)	0.0% (0)	0.0%	ge ger gåd om konkreder
Enable comparisons with other data	0.0% (0)	100.0% (1)	0.0% (0)	0.0% (0)	0.0% (0)	0.0%	
Are complete	0.0% (0)	0.0% (0)	100.0% (1)	0.0% (0)	0.0% (0)	0.0%	
					answered q	uestion	
			THE R		skipped qı	uestion	

#### 13. Other ONS statistics you use

	Very satisfied	Satisfied	Neither satisfied nor dissatisfied	Dissatisfied	Very dissatisfied	Not applicable
Meet your needs	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	100.0% (1)
Are accurate	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	100.0% (1)
Are timely	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	100.0% (1)
Are clearly presented	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	100.0% (1)
Are punctual	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	100.0% (1)
Are easy to find	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	100.0% (1)
Enable comparisons with other data	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	100.0% (1)
Are complete	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	100.0% (1)
					answer	ed question
					skipp	ed questior

# 14. Overall, how satisfied or dissatisfied are you with the quality of ONS statistics? Please select ONE answer only.

	Response Percent	Response Count
Very satisfied	100.0%	1
Satisfied	0.0%	0
Neither satisfied nor dissatisfied	0.0%	0
Dissatisfied	0.0%	0
Very dissatisfied	0.0%	0
	answered question	1
	skipped question	0

# 15. How much trust do you have in statistics produced by ONS? Please select ONE answer only.

	Response Percent	Response Count
Trust them greatly	100.0%	
Tend to trust them	0.0%	
Neither trust nor distrust them	0.0%	(
Tend not to trust them	0.0%	
Distrust them greatly	0.0%	
Don't know	0.0%	
	answered question	
	skipped question	

# 16. What changes, if any, would you like ONS to make to improve its statistics to better meet your needs?

espons Count					
	answered question	***************************************			

# 17. Reflecting on ONS's statistics, are there any areas where you feel ONS performs particularly well?

Response Count	
	answered question

# 18. Which ONS statistical products do you use? Please hover over each option for more information. Please select ALL that apply.

	Response Percent	Respons Count
Statistical bulletins	100.0%	na alika ku kung da kuntu, miya na kuna kunun 17.4
Summaries	100.0%	
Short stories	100.0%	
Reports	100.0%	
Articles	100.0%	
Release calendar	100.0%	
Data tables	100.0%	
Data graphics	100.0%	
Theme and topic pages on the ONS website	100.0%	
Key figures	100.0%	
YouTube videos	100.0%	
Other	0.0%	
	(Please specify)	
	answered question	
	skipped question	

19. How satisfied or dissatisfied are you with the quality of ONS's statistical products? Plea hover over each option for more information. Please select ONE answer only on each row f products you use.

	Very satisfied	Satisfied	Neither satisfied nor dissatisfied	Dissatisfied	Very dissatisfied	Don't use/not applicable
Statistical bulletins	100.0% (1)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)
Summaries	100.0% (1)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)
Short stories Reports	0.0% (0)	100.0% (1)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)
	0.0% (0)	100.0% (1)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)
Articles	0.0% (0)	100.0% (1)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)
Release calendar	100.0% (1)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)
Data tables	0.0% (0)	0.0% (0)	100.0% (1)	0.0% (0)	0.0% (0)	0.0% (0)
Data graphics	0.0% (0)	100.0% (1)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)
Theme and topic pages on the ONS website	0.0% (0)	100.0% (1)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)
Key figures	100.0% (1)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)
YouTube videos	0.0% (0)	100.0% (1)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)
Other products you use	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)

skipped question

#### 20. What changes, if any, would you like ONS to make to improve its statistical products?

	Response Count
answered question	1

# 21. Reflecting on ONS's statistical products, are there any areas where you feel ONS performs particularly well?

	Response Count
A SUM AND THE CONTROL OF THE SECOND STREET OF THE CONTROL OF THE SECOND STREET OF THE SECOND	4: A 32 11 11 11 11 11 11 11 11 11 11 11 11 11
answered question	- 52 753-44
skipped question	0

# 22. How well informed, if at all, do you feel about ONS's work? Please select ONE answer only.

	Response Percent	Response Count
Very well informed	0.0%	0
Fairly well informed	100.0%	1
Not very well informed	0.0%	0
Not at all well informed	0.0%	0
Don't know	0.0%	0
	answered question	1
	skipped question	0

# 23. How do you currently access information about ONS and its products? Please select ALL that apply.

	Response Percent	Respons Count
ONS e-alerts	100.0%	
ONS Twitter	100.0%	
ONS Facebook	0.0%	
ONS website	100.0%	
Direct contact with ONS statisticians	100.0%	
ONS customer helplines (telephone and email)	100.0%	
NOMIS website	100.0%	
NeSS website	100.0%	
ONS events/conferences	100.0%	
Other services provided by ONS	0.0%	
Other services not provided by ONS	100.0%	
	(Please provide details of other services you have used)	and the second s
	answered question	
	skipped question	

24. How satisfied or dissatisfied are you with the quality of ONS services? Please select ON answer only on each row for the services you use.

	Very satisfied	Satisfied	Neither satisfied nor dissatisfied	Dissatisfied	Very dissatisfied	Don't use/not applicable
ONS e-alerts	0.0% (0)	100.0% (1)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)
ONS Twitter	0.0% (0)	100.0% (1)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)
ONS Facebook	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	100.0% (1)
ONS website	0.0% (0)	0.0% (0)	0.0% (0)	100.0% (1)	0.0% (0)	0.0% (0)
Direct contact with ONS statisticians	100.0% (1)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)
ONS customer helplines (telephone and email)	100.0% (1)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)
NOMIS website	0.0% (0)	100.0% (1)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)
NeSS website	0.0% (0)	100.0% (1)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)
ONS events/conferences	100.0% (1)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)
Other services provided by ONS	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	100.0% (1)
Other services not provided by ONS	0.0% (0)	100.0% (1)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)
					answer	ed question

#### 25. Would you like to receive more information from ONS than you currently receive? Please select ONE answer only.

	Response Percent	Response Count
Yes - I would welcome more regular updates	100.0%	1
No - I'm happy with the amount of information I receive	0.0%	0
	answered question	1
	skipped question	0

26. How can ONS improve its communication with you and/or the services it provides to help you access information about its products?

Response Count				
	answered question		974-34-80 1974-34-80	
	skipped question			

27. Professionalism Looking at the following statements about how ONS works, to what extent do you agree or disagree that ONS is... Please hover over each option for more information. Please select ONE answer only on each row.

THE REST CO. THE PROPERTY AND THE PROPERTY AND							
	Strongly agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree	Don't know	Rating
Professional in the way it works	100.0% (1)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	
Innovative and flexible in its approach	0.0% (0)	100.0% (1)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	
Independent	100.0% (1)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	
					answered	question	
					skipped	question	

#### 28. Please add any comments that you would like to make about the way ONS works.

	Response Count
answered question	

# 29. Engagement To what extent do you agree or disagree that ONS... Please hover over each option for more information. Please select ONE answer only on each row.

	Strongly agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree	Don't know	Rating Count
Takes the time to understand my needs/the needs of my organisation	100.0% (1)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	1
Gives me/my organisation opportunities to share views on its work	100.0% (1)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	1
Listens and responds to my/my organisation's feedback	100.0% (1)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	1
Is collaborative in its approach to working with customers	100.0% (1)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	1
					answered	question	
					skipped	question	

# 30. Please add any comments that you would like to make about the way ONS engages with you.

	Response Count
	1
answered question	1
skipped question	0

# 31. Impact To what extent do you agree or disagree that ONS statistics... Please select ONE answer only on each row.

	Strongly agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree	Don't know	Rating Count
Help improve the quality of decision making in my work/organisation	100.0% (1)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	
Inform public debate on issues affecting the UK's economy and society	100.0% (1)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	
Impact on policy development in . the UK	100.0% (1)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	
					answered	question	
					skipped	question	

### 32. Please add any comments that you would like to make about how ONS statistics impact on your work or on society more generally.

			Response Count
		answered question	1

# 33. Taking into account everything you know about ONS, overall, how satisfied are you with the performance of ONS as a national statistics institute? Please select ONE answer only.

	Response Percent	Response
Very satisfied	100.0%	
Satisfied	0.0%	
Neither satisfied nor dissatisfied	0.0%	
Dissatisfied	0.0%	
Very dissatisfied	0.0%	
	answered question	
	skipped question	

# 34. Which of the following statements best reflects your views of ONS? Please select ONE answer only.

	Response Percent	Response Count
I would speak highly of ONS, without being asked	100.0%	1
I would speak highly of ONS, if someone asked my opinion	0.0%	0
I would be neutral about ONS, if someone asked my opinion	0.0%	0
I would be critical of ONS, if someone asked my opinion	0.0%	C
I would be critical of ONS, without being asked	0.0%	C
	answered question	^ -
	skipped question	(

Page 2, Q1. Please enter your personal details below.

Please note, you must complete this section to proceed.

1		Mar 10, 2014 1:39 PM
	Organisation	
1 Department for Bu	siness, Innovation and Skills	Mar 10, 2014 1:39 PM
	Email address	
1		Mar 10, 2014 1:39 PM
	Telephone number	
		Mar 10, 2014 1:39 PN

Page 4, Q1. What do you/your organisation use ONS statistics for? Please select ALL that apply.

Answering ad hoc data requests and using data to brief/correct the media, answering Parliamentary Questions, as use in our evidence base

Mar 10, 2014 1:41 PM

Page 6, Q3. What changes, if any, would you like ONS to make to improve its statistics to better meet your needs?

1 1) Improve access to statistics through the ONS website. Although it is generally recognised that the ONS website has improved in recent years. many people within the department still find it difficult to find the releases, data, and/or quality information they are looking for. 2) We are more and more interested in granularity in the data rather than aggregates. We are aware of the constraints around burden and resources but with new methods such as Electronic Data Collection there may be opportunities to go below the current level of aggregation. We have been having useful discussions with colleagues at ONS on detail to support supply chains and purchases. We are aware that ONS may not be able to deliver greater detail but it would be good to routinely ask whether the data being collected is still relevant or whether it needs changing. 3) Longitudinal analysis would add valuable insight in a number of areas - eg social mobility and analysis using linked data might offer potential for new statistical products eg linking trade in good with trade in services data. 4) There is a need for better explanation to accompany the statistics. The rules around what is on and off balance sheet are quite difficult to explain so something in plain English on general statistical concepts would be helpful to the less expert users. 5) Add more context rather than just producing numbers. The Graduate Labour Market team in particular found this lack of context to be problematic when the proportion of graduates working in non-graduate jobs received a lot of press attention. A recent story on the proportion of graduates earning less than non-graduates with an apprenticeship was largely due to the different gender balances and part-time working trends, but this lack of context led to a

Mar 10, 2014 1:47 PM

Page 6, Q3. What changes, if any, would you like ONS to make to improve its statistics to better meet your needs?

different story being reported in the press.

#### Page 6, Q4. Reflecting on ONS's statistics, are there any areas where you feel ONS performs particularly well?

1 Perceptions of ONS statistics are generally positive. The resources they provide are quite impressive, covering a massive range of topic areas. General quality and robustness is good, consultation with customers and ONS's attempt to reach out to users is welcomed however sometimes there are missed opportunities to engage with expert users. VML is an excellent resource and we very much value the terms under which we can access it. At the same time it is difficult to use, some of the data is not available in a timely manner and the documentation is not very user friendly. For ad hoc users this is off-putting as it requires a significant investment to become familiar with the sources. When made aware of issues ONS has responded really quickly to sort problems out and in speeding up the deposit of data into the VML. We appreciate the access afforded by the MAS to expert methodological advice. We have made use of this to supplement our own resources on some of the business surveys but also as a means of bringing in an independent perspective. The fast turn around when needed is valued and the work delivered was of an excellent standard.

Mar 10, 2014 1:47 PM

#### Page 7, Q3. What changes, if any, would you like ONS to make to improve its statistical products?

1

1) We would like improved access to underlying detailed data and for data access to be more user-friendly and interactive - perhaps by offering tools to facilitate simple analyses of the data without having to download the whole data file, eg something similar to a pivot table in Excel but web-based, such as the facilities available on the data archive. 2) The explanations accompanying the statistics can be lengthy and not useful in answering the questions of interest for analysts, which are: how robust are the statistics? What are the issues with the statistics? Where are they usefully applied and where would it be unsuitable to use them? 3) Articles spelling out how and why data series differ - eg the wages data from ASHE, LFS and AWE - and better methodology guides for ASHE and AWE - and updated guides for LFS would be useful. We welcome the development of the Business Statistics User Guide but more detailed documentation and metadata would be useful. Articles and analysis which explain the differences between different sources in an easily digestible way, eg National Accounts and ABS differences on GVA and trade differences between National Accounts and ITIS. Some more specific suggestions from the Labour Market Analysis team (points 4-6): 4) As noted above methodological guidance and background information is improving but is still patchy. The QMIs are often difficult to find and once found vary in quality. In particular, the guidance and background information for ASHE is poor. The information seems to be focused around the limitations of the dataset rather than how to get around the limitations. Some examples of this are: SOC recodes and time series discontinuities. There is also limited information on why the ONS has chosen to report ASHE results in the way it does. For example, why does it use particular filters, why does it (nearly) always separate by part-time and full-time etc. The ONS do not offer any guidance on how someone might use the ASHE dataset as a panel, nor do they conduct any of their own analysis on this - I think that this is a deeply untapped resource and a significant missed opportunity. 5) The ASHE releases do not lend themselves to making comparisons over time, and are not necessarily user friendly. The formats are also very different from other releases. There should also be some work done by ONS to produce datasets that can easily be compared over time on a consistent basis. 6) There are occasions where it seems like points in the labour market data are obvious outliers/mistakes filling in the survey.

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#### Page 7, Q4. Reflecting on ONS's statistical products, are there any areas where you feel ONS performs particularly well?

The excel tables are very useful and clear (but underlying data can be slow and cumbersome to access and analyse). Data visualisations have been a welcome addition to ONS's products and the Youtube videos offer another medium to help users understand and interpret statistics (we are limited by our IT currently so use of videos is probably low but our IT is due to be upgraded in the next few months).

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#### Page 8, Q2. How do you currently access information about ONS and its products? Please select ALL that apply.

1 For example, the Guardian data blog (which uses ONS data)

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Page 9, Q3. How can ONS improve its communication with you and/or the services it provides to help you access information about its products?

1) The relationship with ONS is mature and well developed. At working level there is good contact between BIS and ONS and at a corporate level there is a very positive sense of collaboration. Underneath that there has been very positive and constructive working level relations on trade, value added and through the Theme Groups where we get regular updates on items such as ESA 10 /BPM6 developments. Making sure these are comprehensive in disseminating information and making sure it reaches the necessary audience do present challenges but when things go wrong we feel that an open dialogue can be had. Particularly difficulties arise around pre-release access communication where the review has felt more like a 'them and us' engagement which when inaccurate PRA lists are issued results in considerable frustration. 2) Improve the ONS website to make data easier to find. Searching is fine if you know the code for your data series or the publication in which is appears, but otherwise can be frustrating. 3) Expertise is high but finding the right person to talk to can be difficult (with ONS staff often not being able to suggest a useful contact within another part of the organisation). Requests for data in a format other than that readily provided are often not fulfilled. 4) The labour market team at ONS generally engage well with BIS both via direct contact via phone or e-mail and also via meetings - bilaterals or more general working groups (LFS/ASHE). However, there have been a number of specific instances where ONS could have consulted the team more effectively, including on zero hours contracts, international comparisons of the labour market and new ASHE data. In particular, telling us in advance when you're about to publish new or revised data on a topic such as zero hours contracts.

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#### Page 10, Q2. Please add any comments that you would like to make about the way ONS works.

Impressive professionalism and performance. Could be more innovative, but some innovation recognised eg development of the experimental trade series lining IDBR with trade in goods data, willingness to engage in work on trade in value added and development of FDI statistics. Mar 10, 2014 3:38 PM

#### Page 10, Q4. Please add any comments that you would like to make about the way ONS engages with you.

Some examples from BIS: ONS have collaborated well on helping users of Higher Education data to understand the potential of new questions introduced to the Labour Force Survey. The team working on the Graduate Labour Market report did engage with the team before publication and did take on feedback which was very positive. ONS have worked closely with BIS and the construction industry through BIS's Consultative Committee on Construction Industry Statistics. They frequently listen to user feedback and commit themselves to improving statistics in line with user requirements.

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Page 10, Q6. Please add any comments that you would like to make about how ONS statistics impact on your work or on society more generally.

ONS statistics are fundamental to pretty much everything we do. Economic statistics in particular touch all parts of BIS and statistics on labour markets, sectors, trade, GDI, GVA and regions are all of utmost importance. We can't do analysis without access to detailed data. An example of the impact: the Graduate Labour Market report generally receives a large amount of press coverage which feeds into public and Ministerial debate.

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