

[REDACTED]

UK STATISTICS AUTHORITY

NATIONAL STATISTICS EXECUTIVE GROUP

NSEG(15)57

*Communicating the launch of the new ONS website*

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**Discussion**

5. A launch date will not be shared internally (beyond the immediate team and the Senior Civil Service) or externally (except the Government Digital Service (GDS)). We will state an 'early 2016 launch', if asked. If we pass the GDS Service Assessment on the 16 December, the report is likely to be publically available from early January 2016. This will start to raise expectations of an imminent launch, if noticed.

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Key messages

9. The proposed key messages are as follows.
  - i. We have been building a new website in 2015 that we expect to launch in early 2016, pending meeting the requirements of the GDS. This new website will help us deliver the vision of the *Better Statistics, Better Decisions* strategy and addresses criticisms raised in the House of Commons Public Administration Select Committee report '*Communicating statistics: Not just true but also fair*'.

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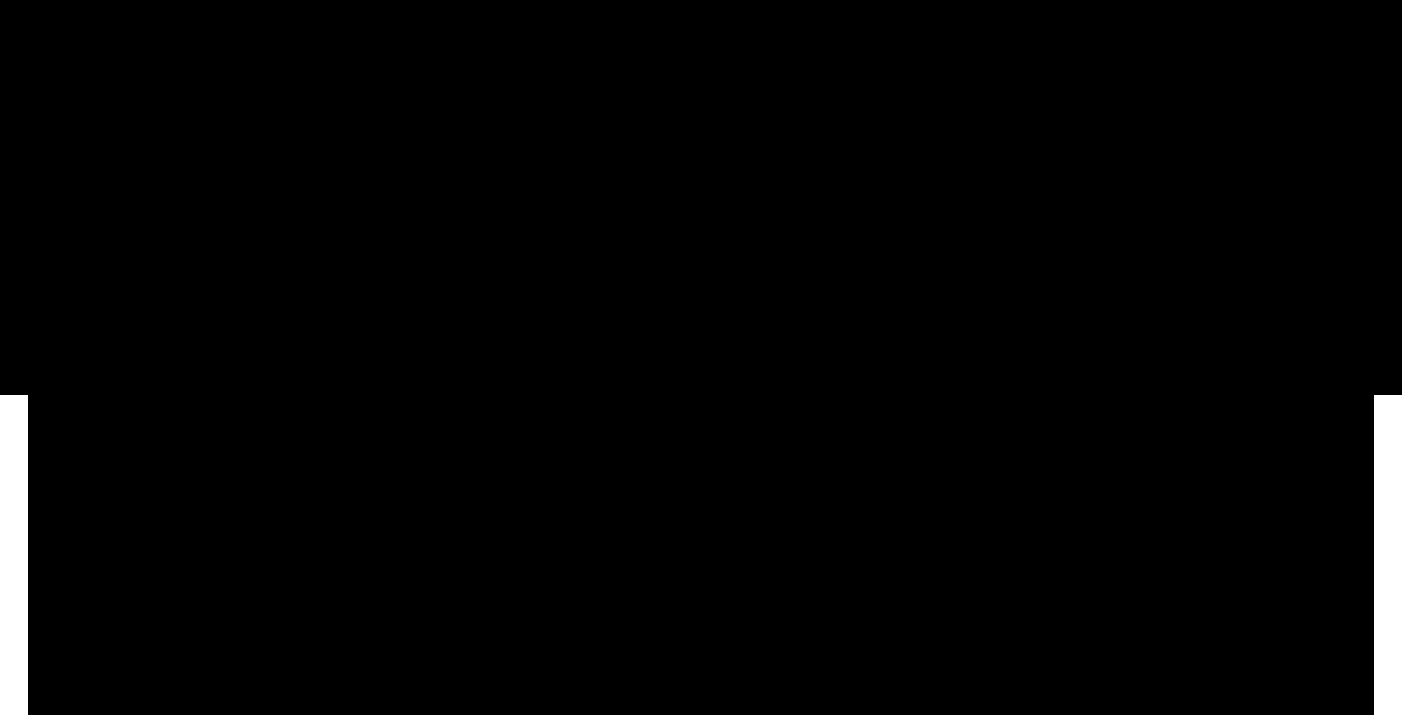
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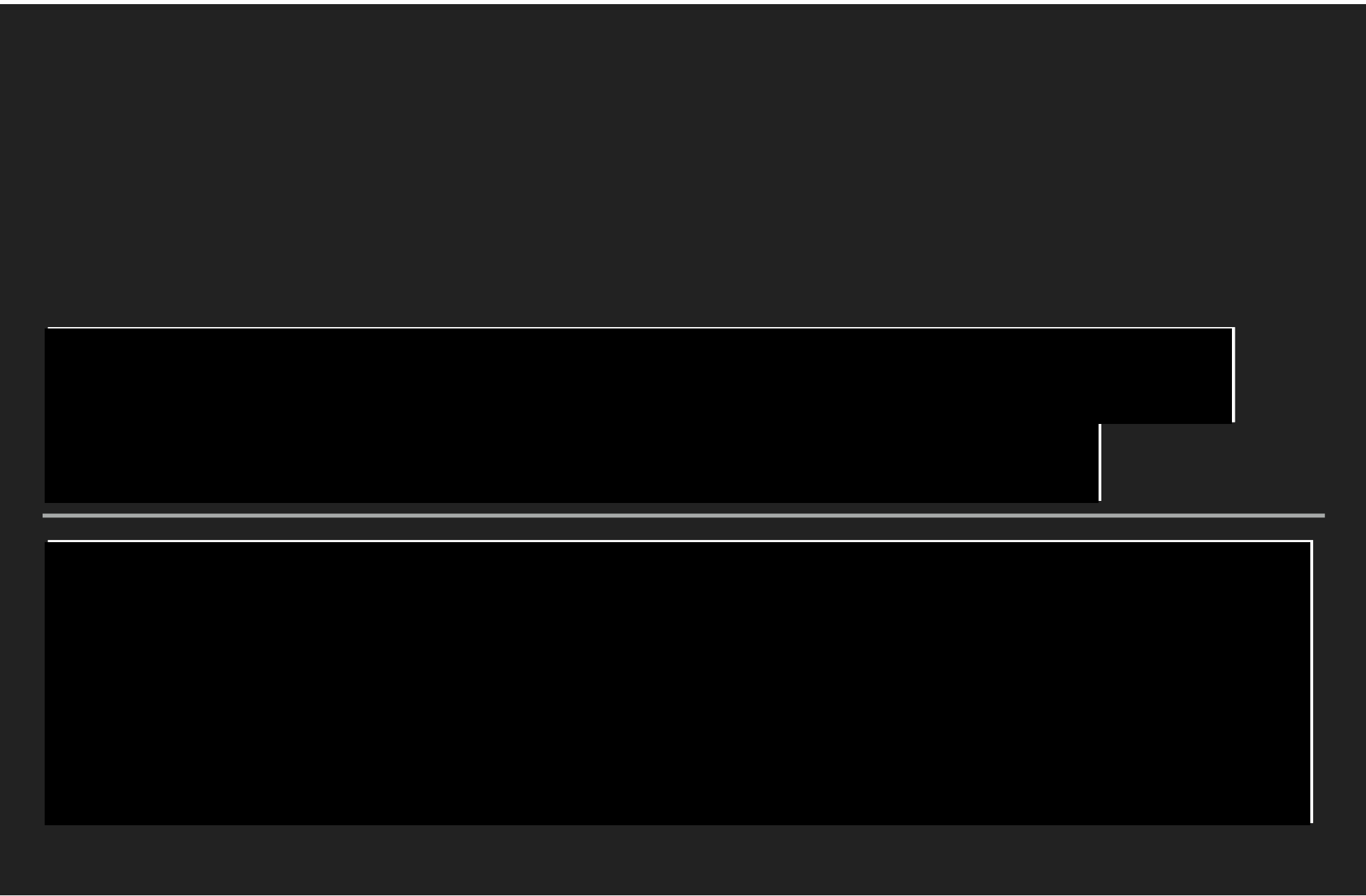
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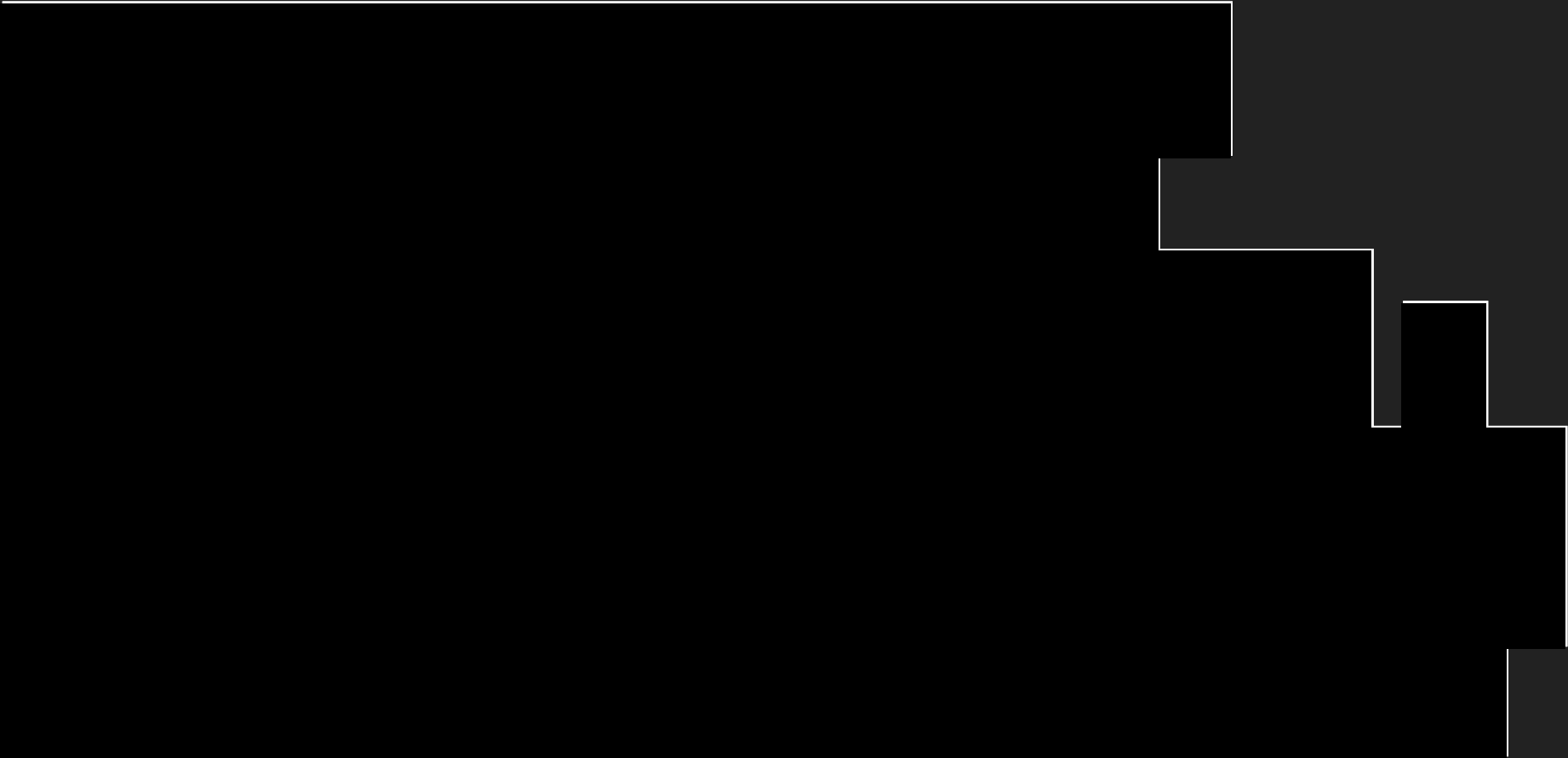


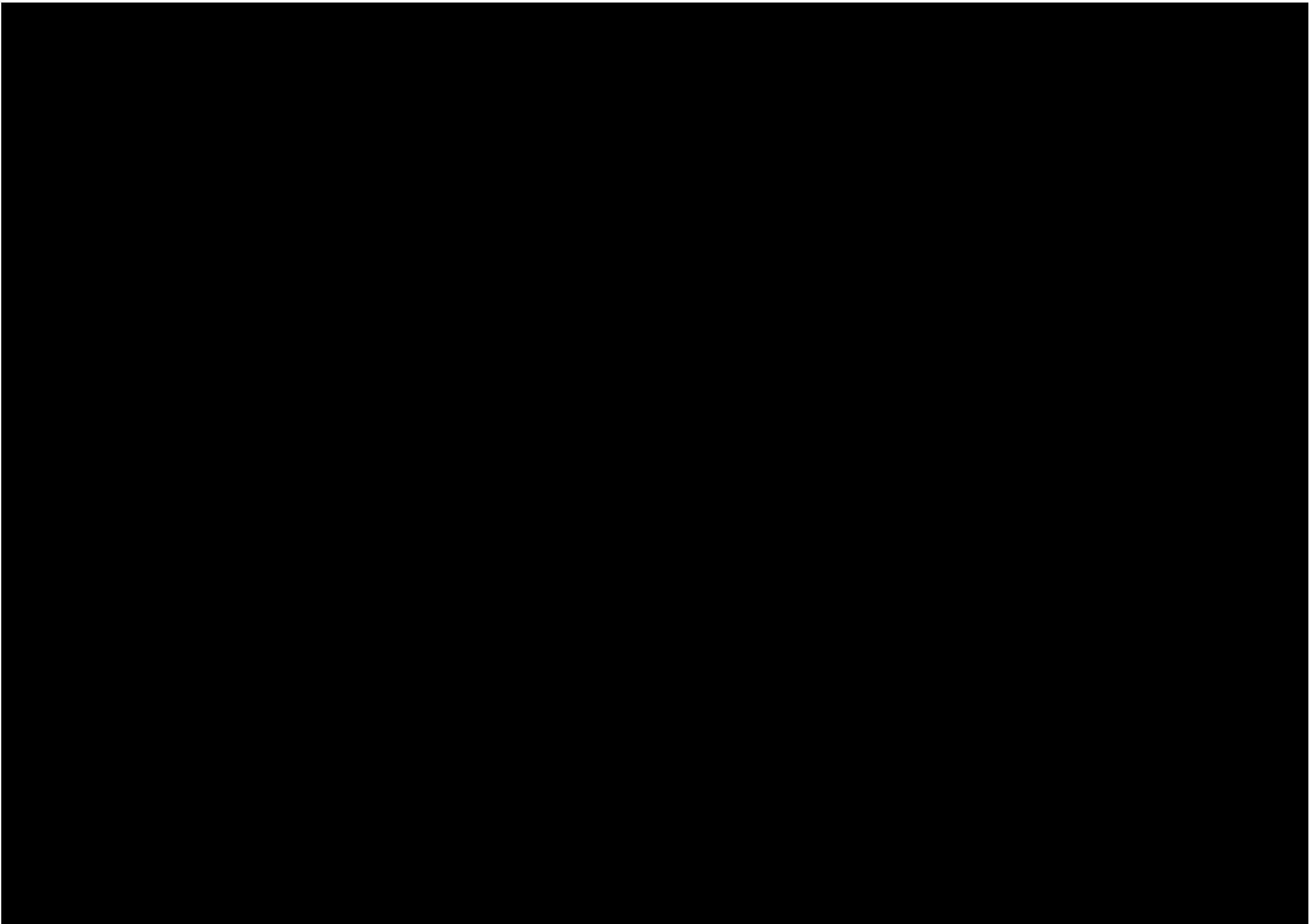




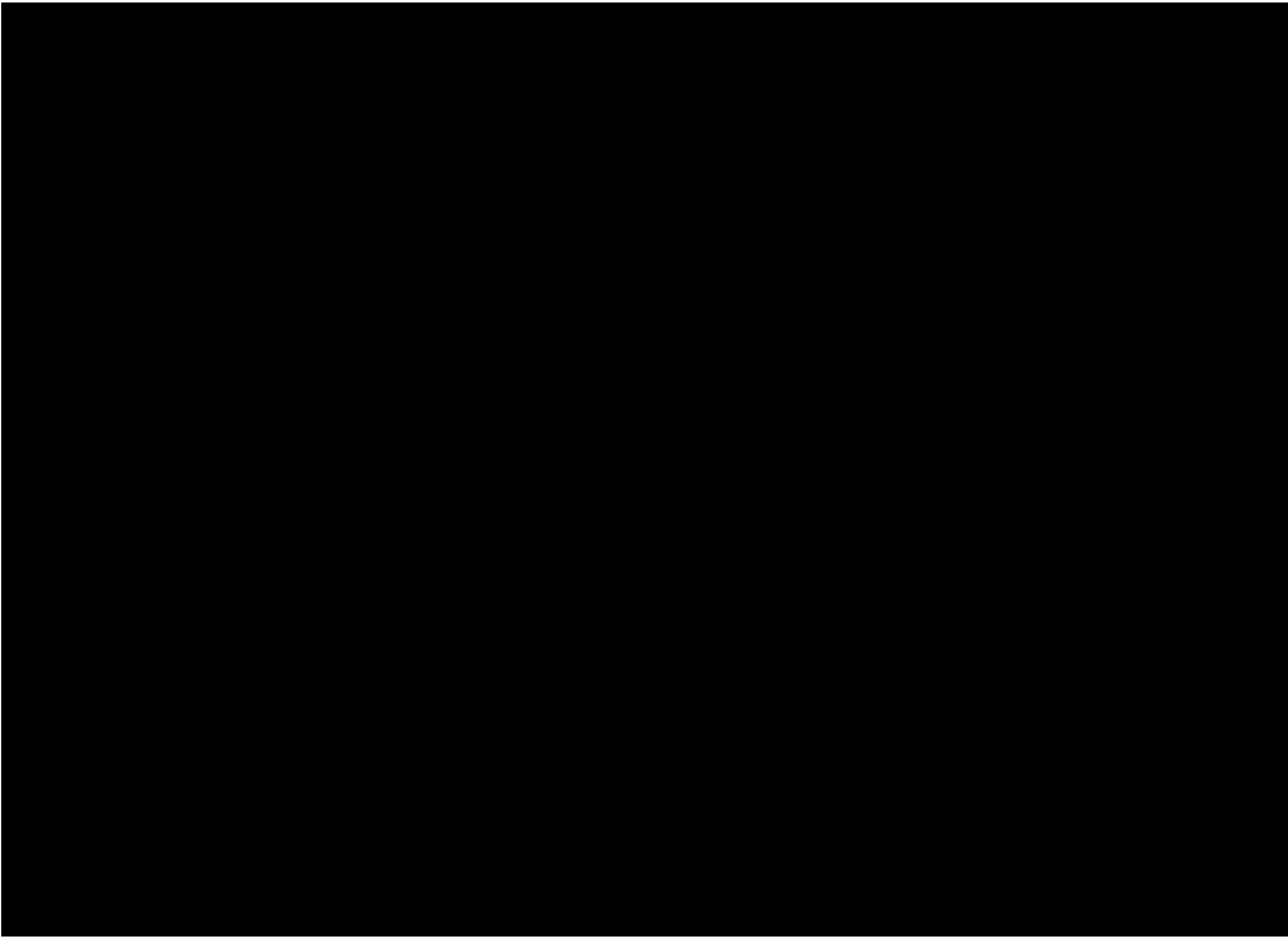
# THE NEW ONS WEBSITE LAUNCHES IN EARLY 2016

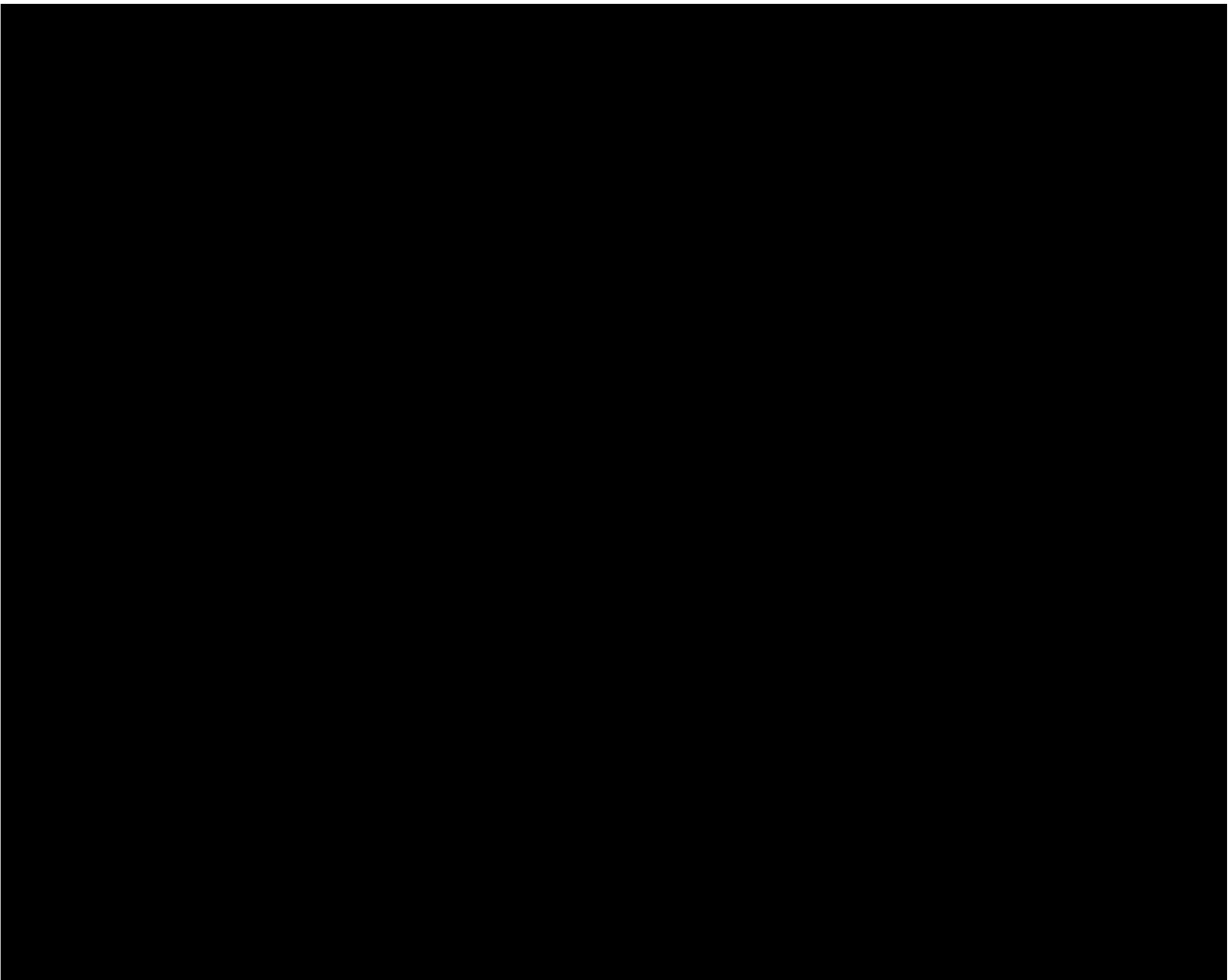


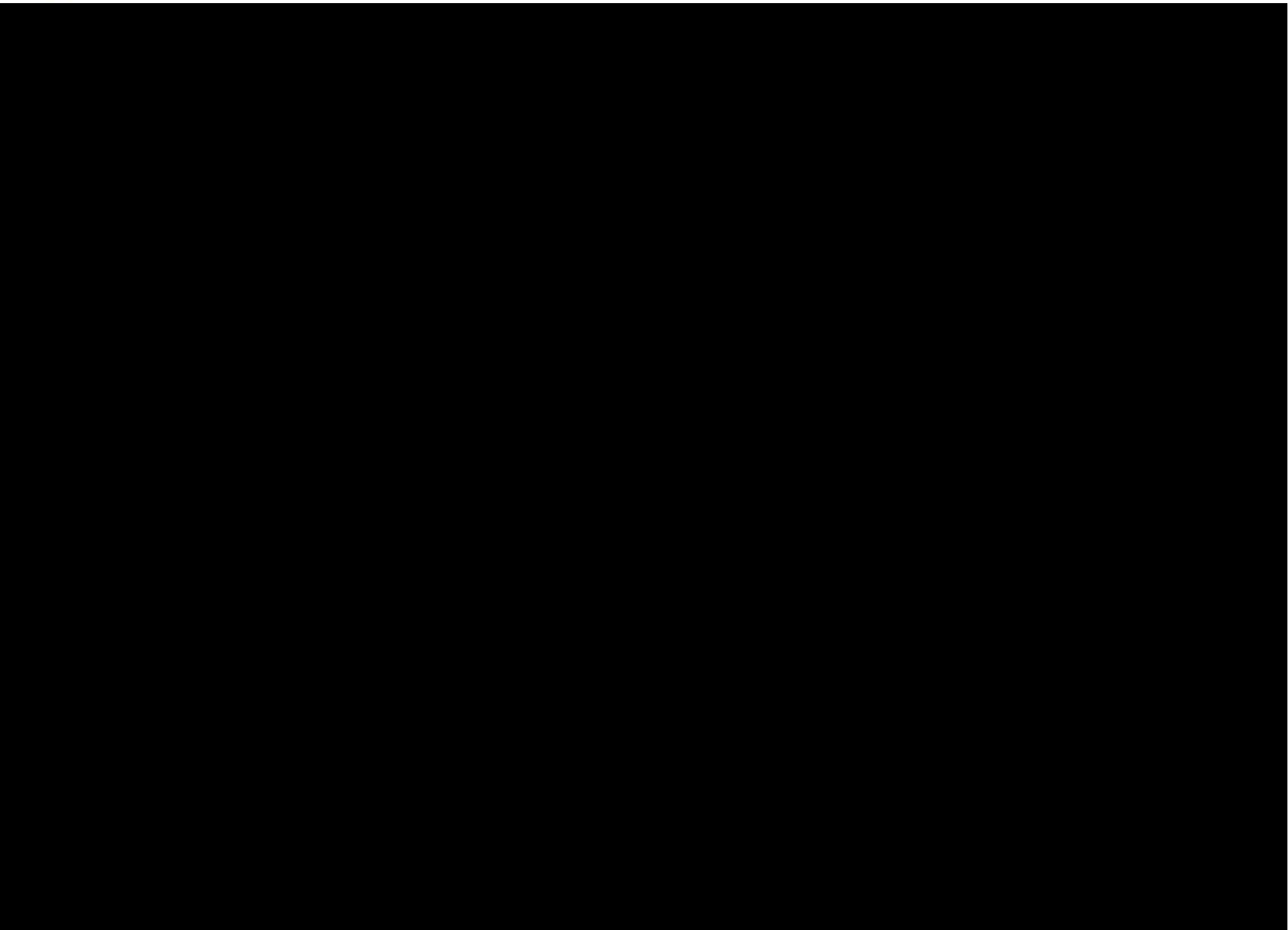




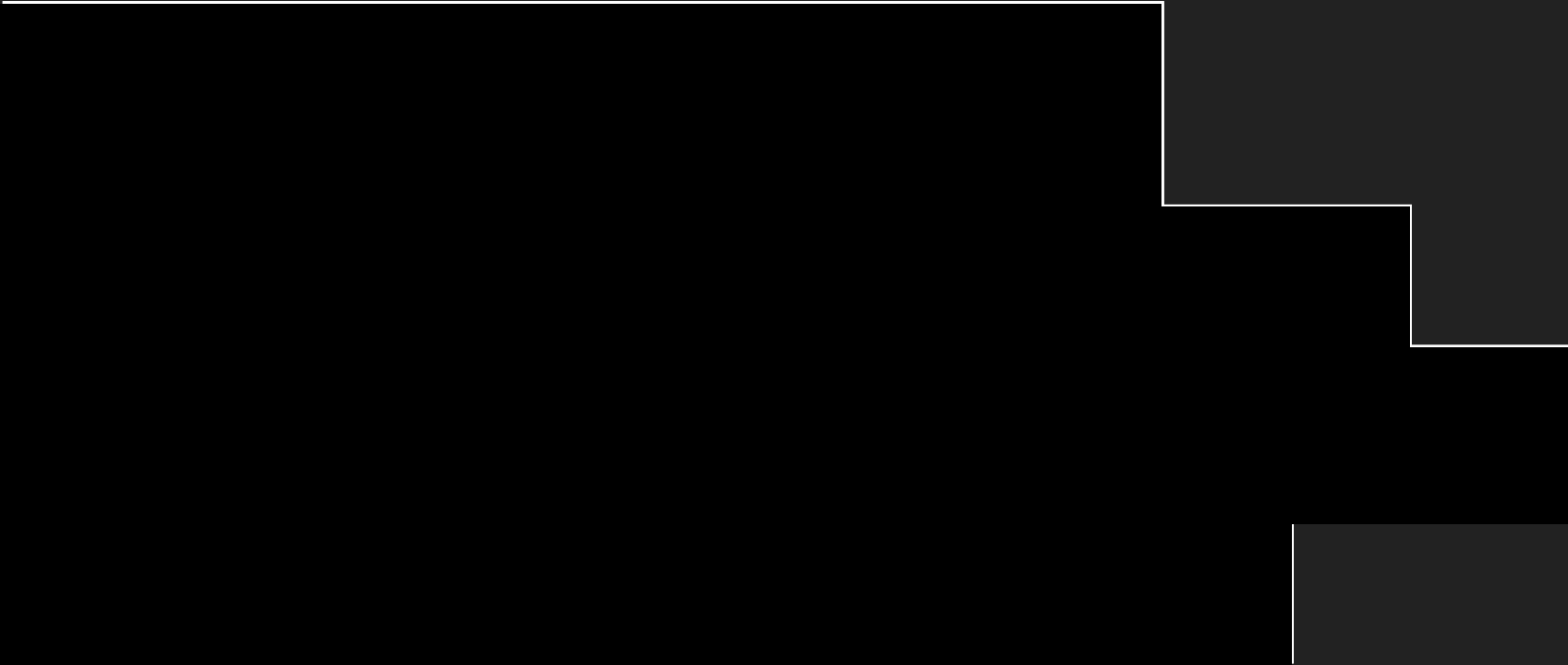








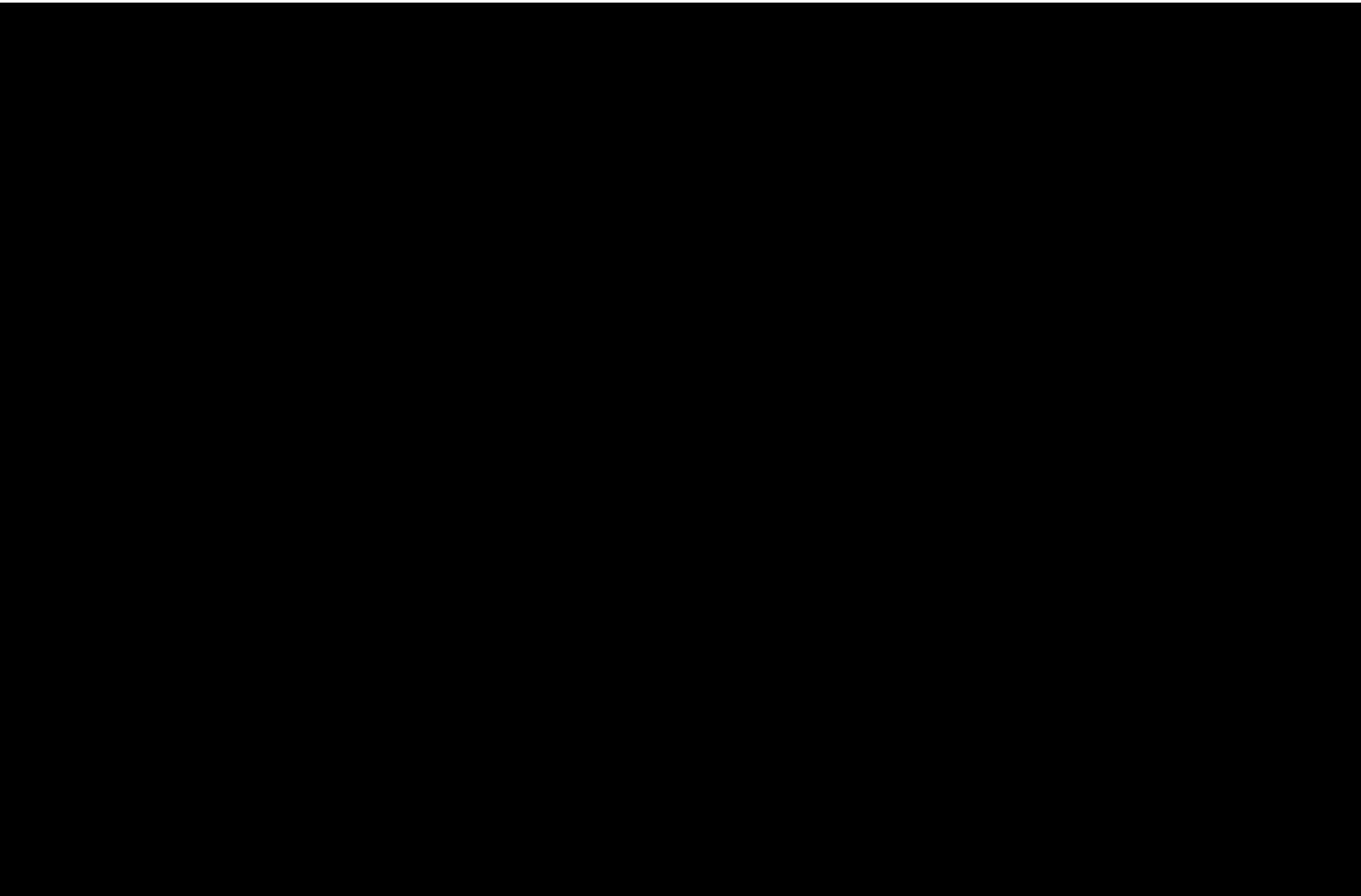










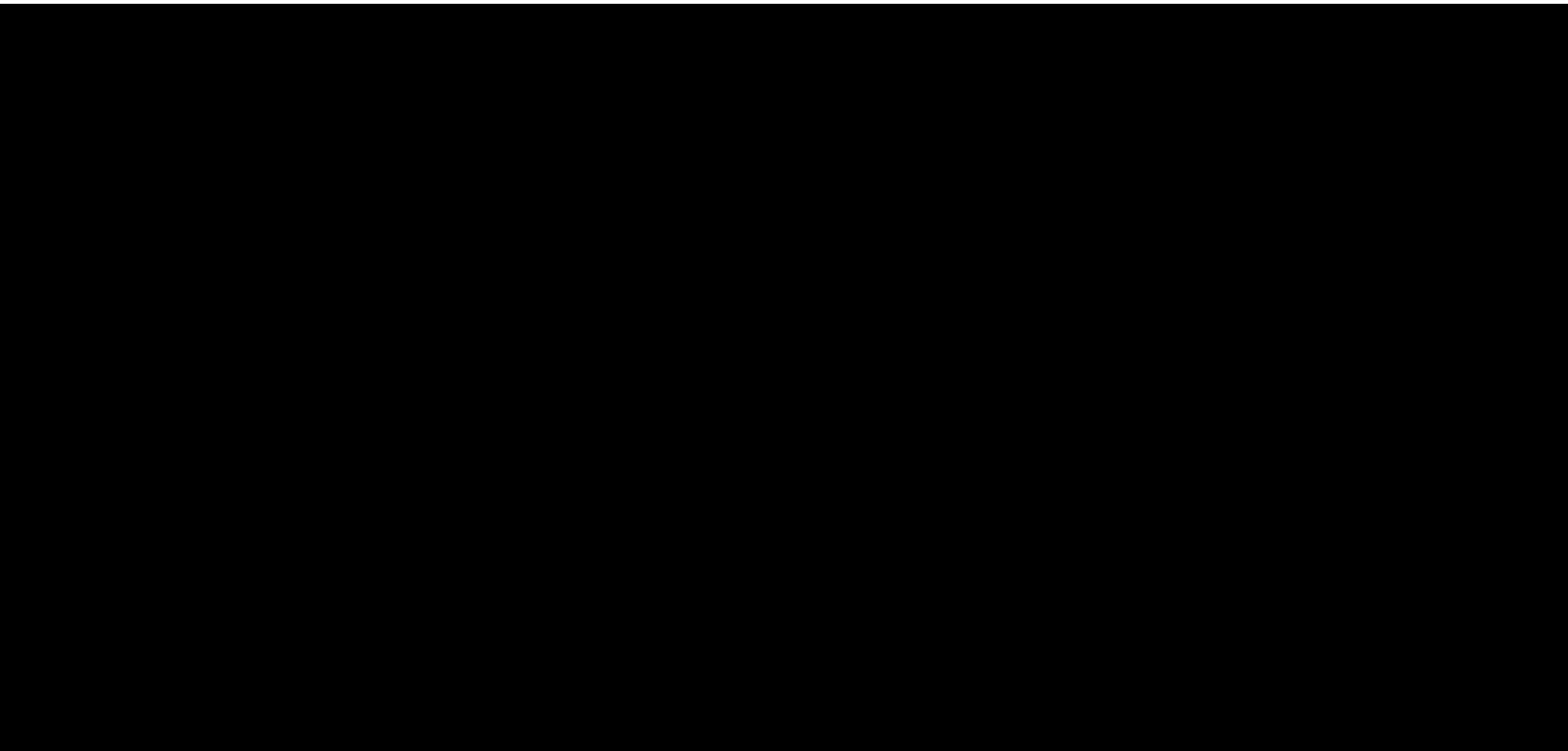


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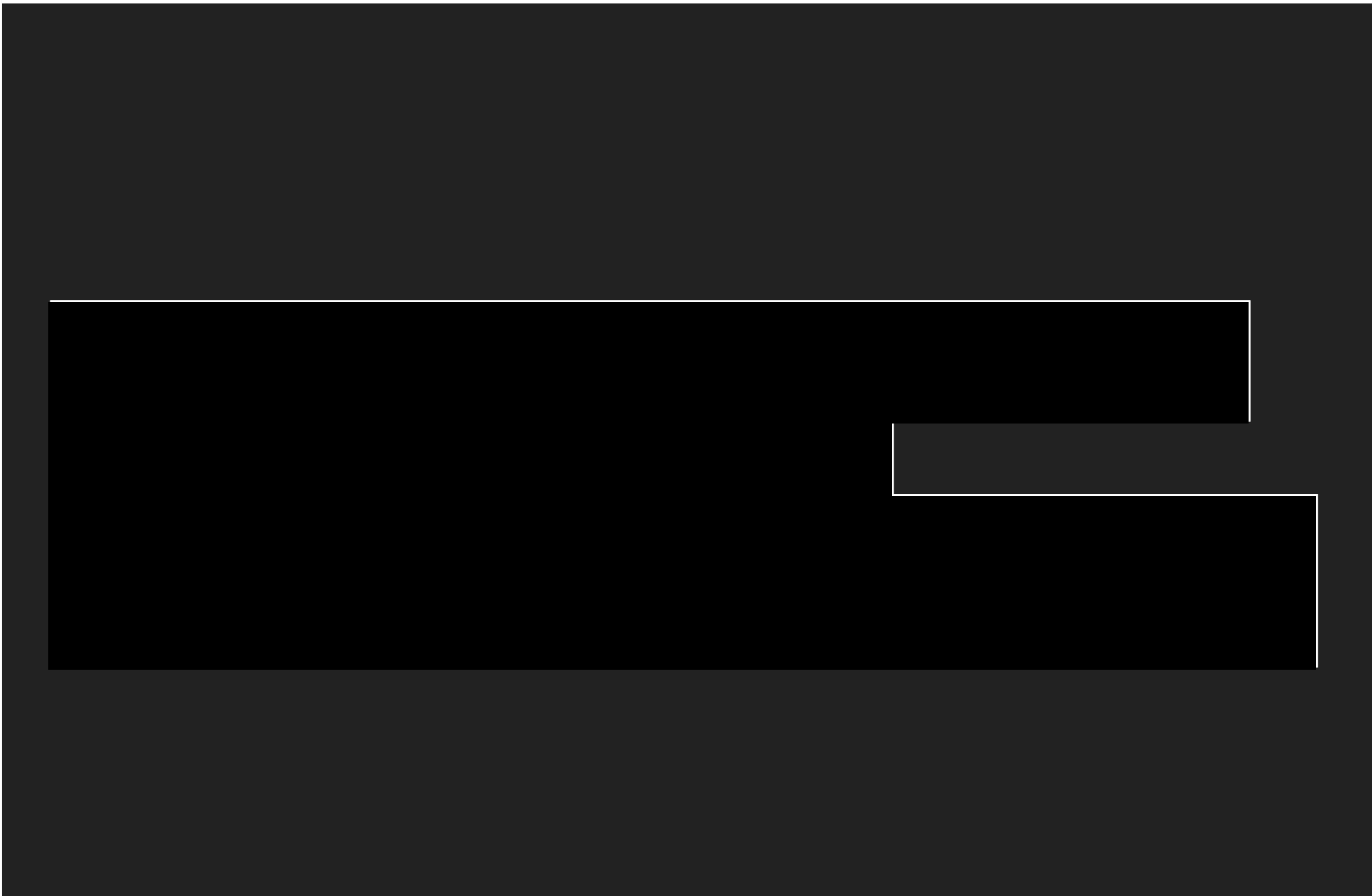
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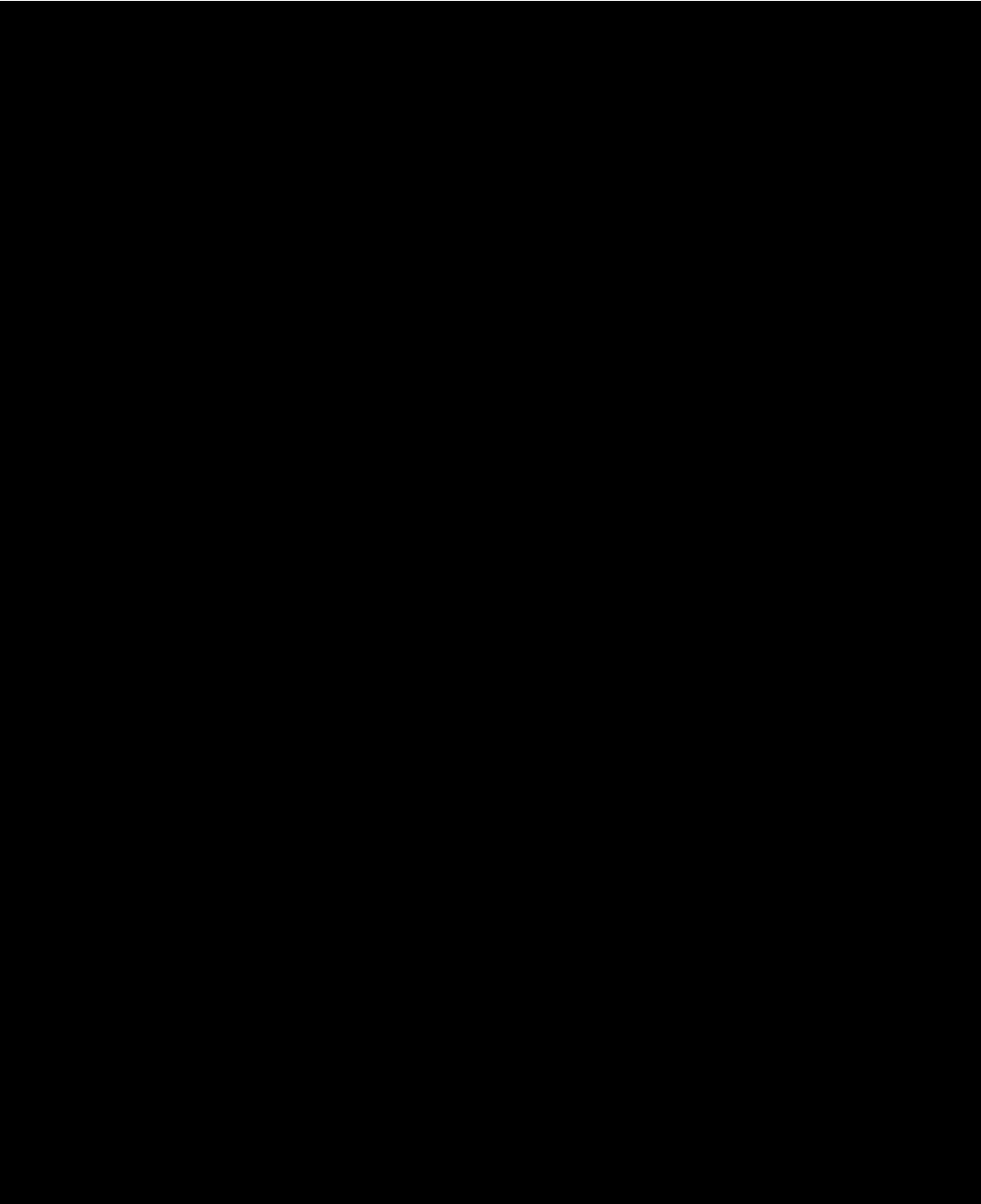










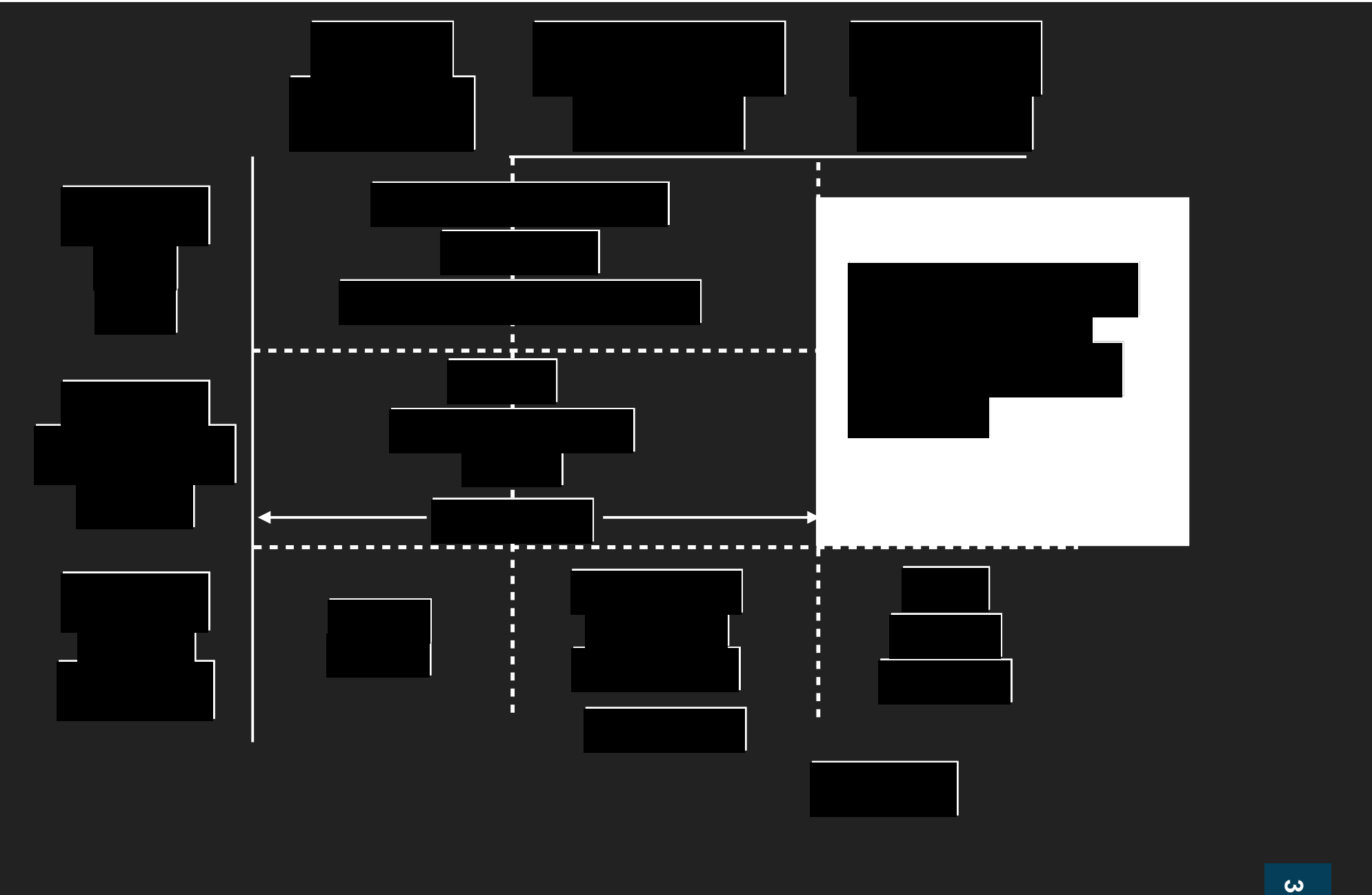


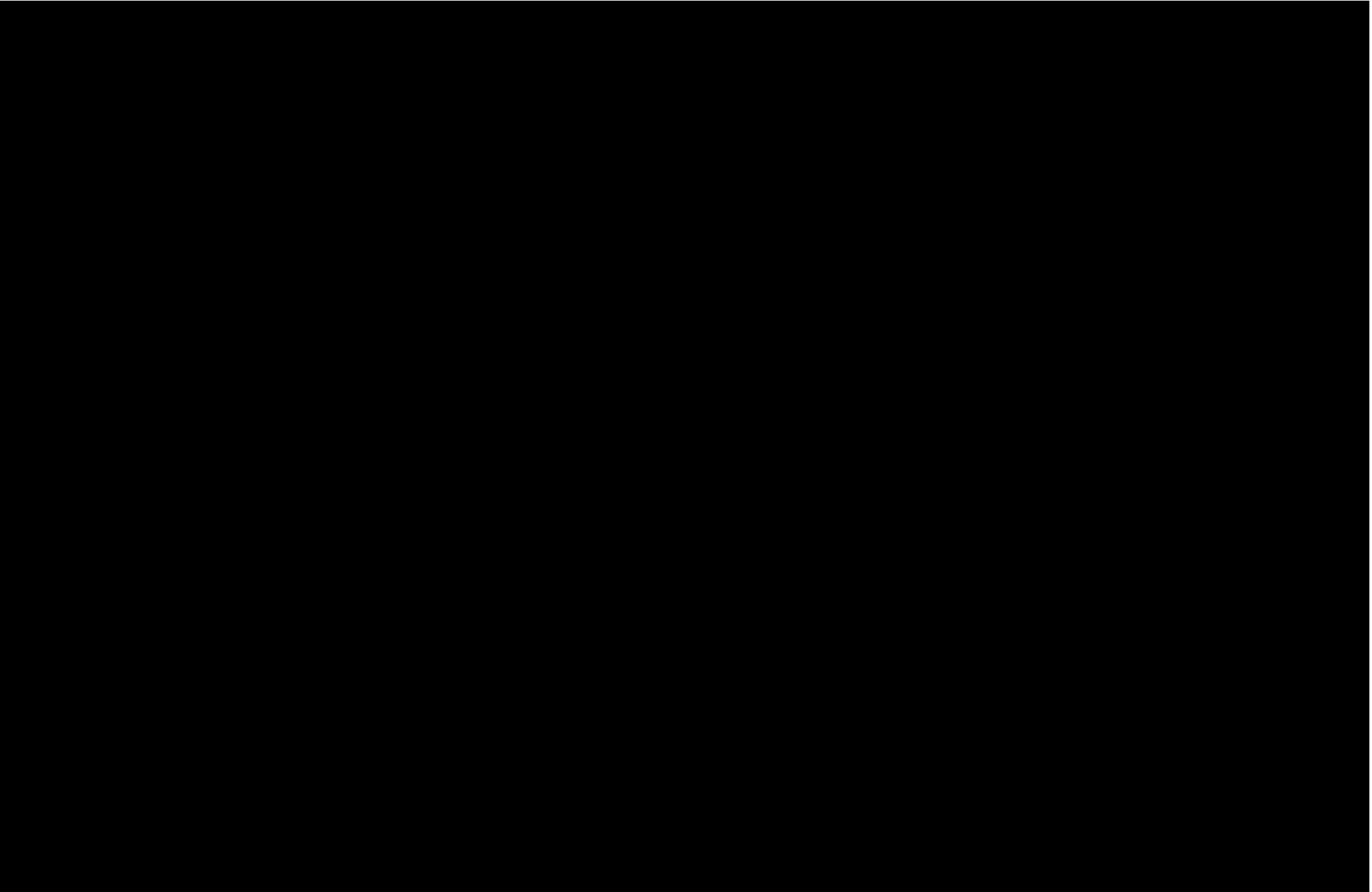


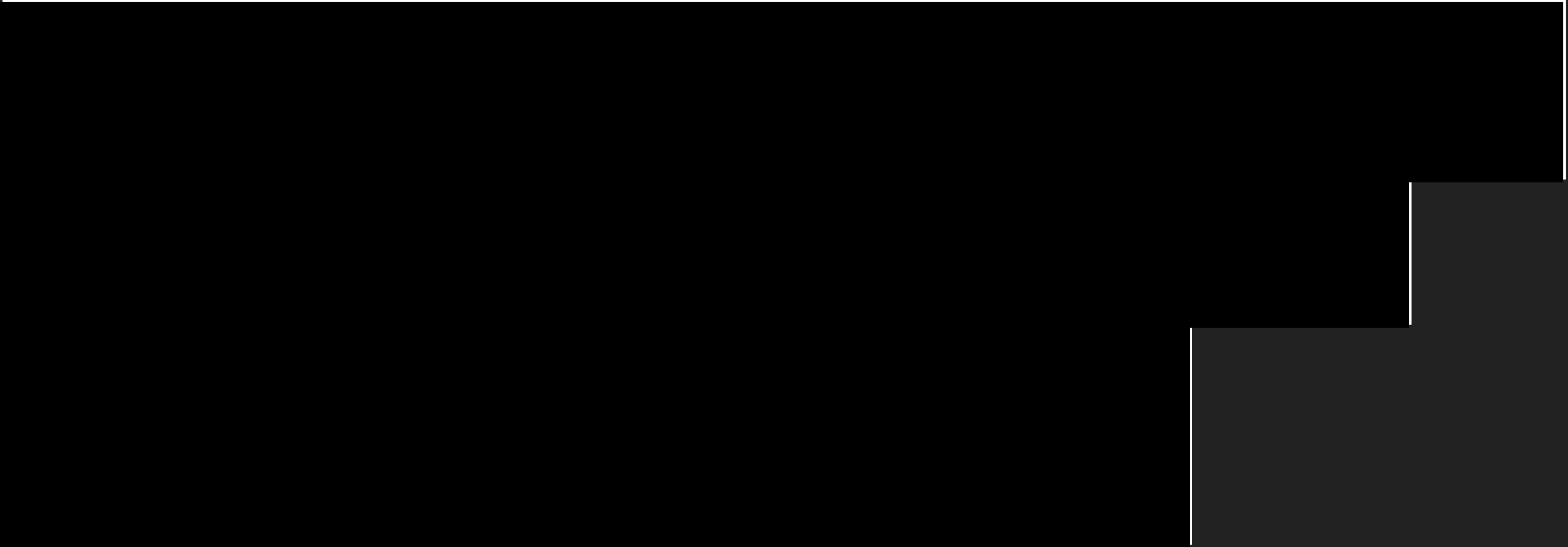






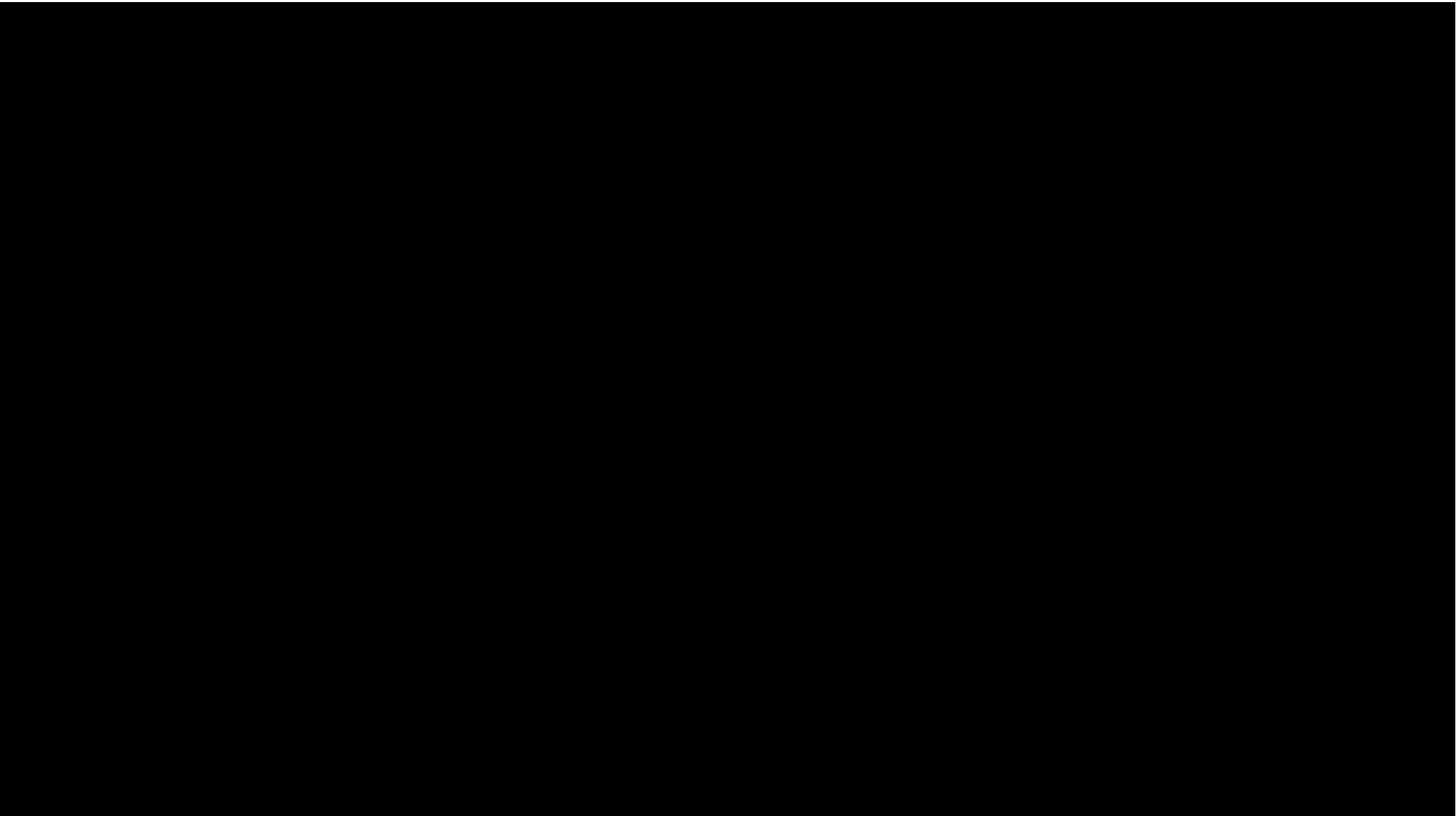


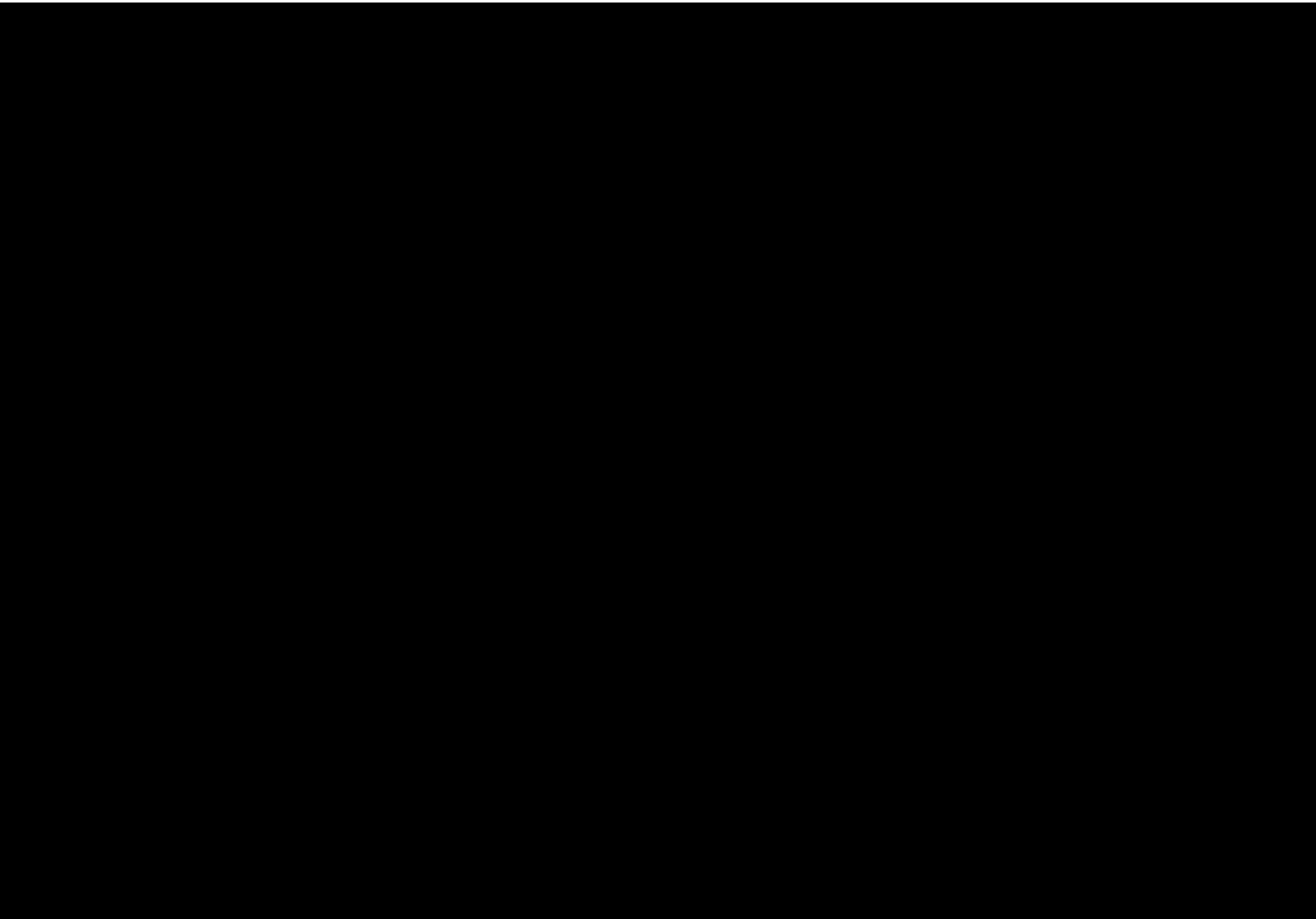


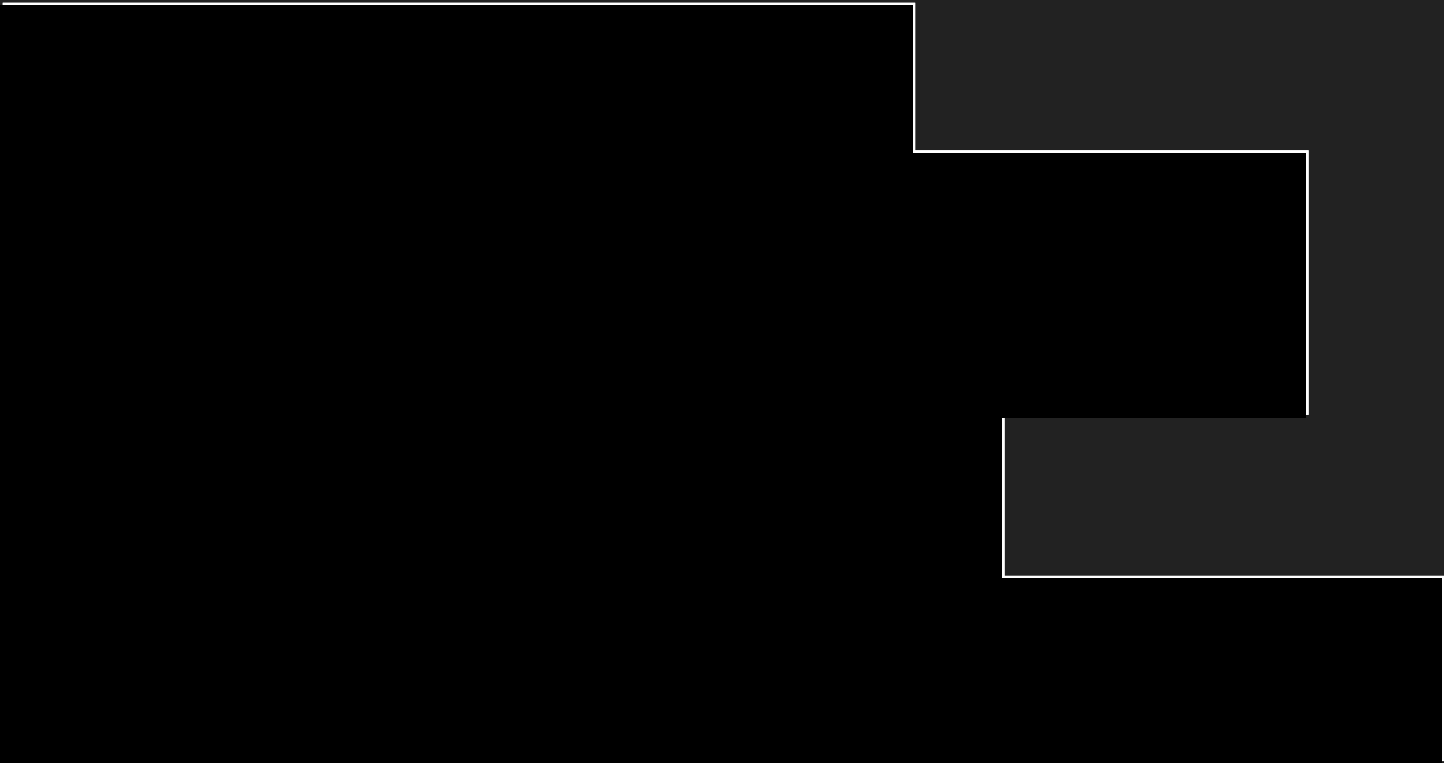


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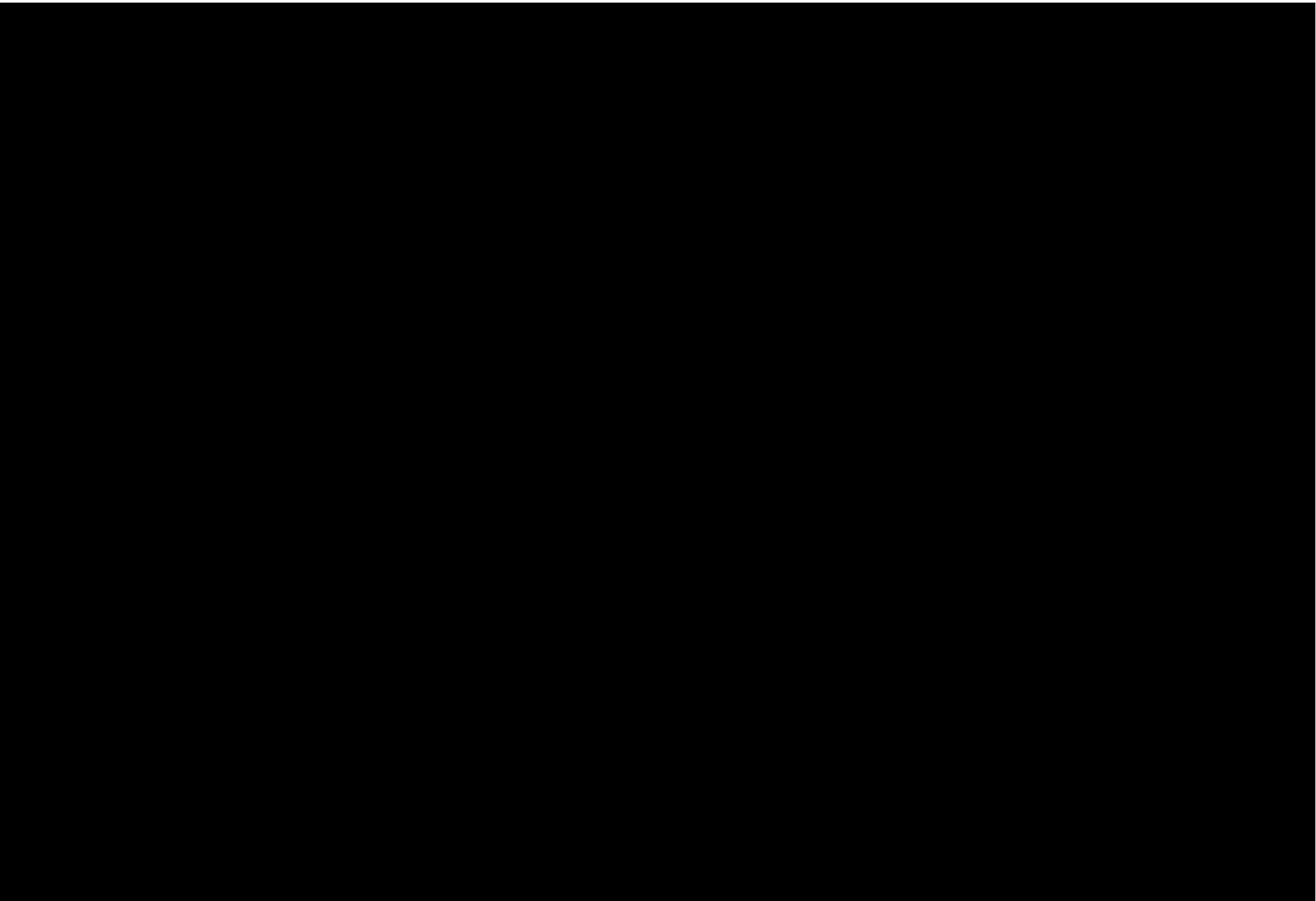




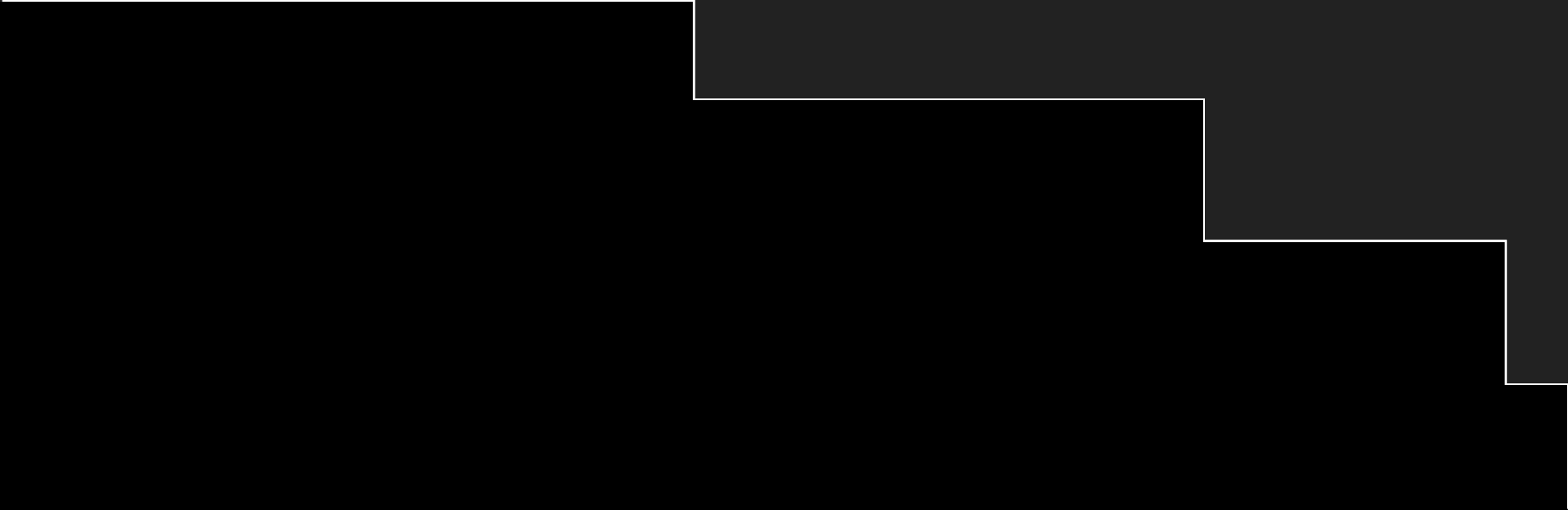




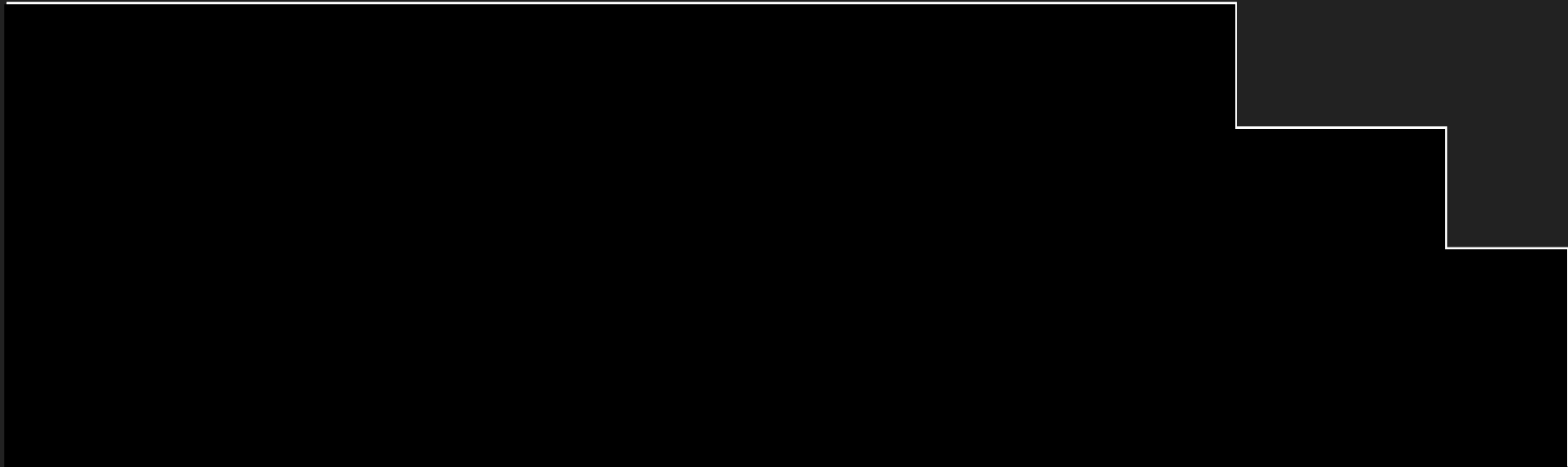














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