

Statistical bulletin

Consumer trends, UK: October to December 2024

Household final consumption expenditure (HHFCE) for the UK, as a measure of economic growth. Includes all spending on goods and services by UK households.

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1 . Main points

- In Quarter 4 (October to December) 2024, household spending growth (adjusted for inflation) was positive 0.1% compared with Quarter 3 (July to September) 2024.
- The largest positive contribution to growth in Quarter 4 2024 was from restaurants and hotels (showing a 1.3% increase compared with Quarter 3 2024).
- The largest negative contribution to growth in Quarter 4 2024 was from food and non-alcoholic beverages (showing a 0.8% decrease compared with Quarter 3 2024).
- Compared with the same quarter a year ago (Quarter 4 2023), household spending was positive 1.2%.

2 . Consumer trends data

[Consumer trends: current price, not seasonally adjusted](#)

Dataset Released 28 March 2025

Quarterly and annual data on household expenditure in the UK, current price, not seasonally adjusted. Estimates are consistent with Blue Book 2024.

[Consumer trends: current price, seasonally adjusted](#)

Dataset Released 28 March 2025

Quarterly and annual data on household expenditure in the UK, current price, seasonally adjusted. Estimates are consistent with Blue Book 2024.

[Consumer trends: chained volume measure, not seasonally adjusted](#)

Dataset Released 28 March 2025

Quarterly and annual data on household expenditure in the UK, chained volume measure, not seasonally adjusted. Estimates are consistent with Blue Book 2024.

[Consumer trends: chained volume measure, seasonally adjusted](#)

Dataset Released 28 March 2025

Quarterly and annual data on household expenditure in the UK, chained volume measure, seasonally adjusted. Estimates are consistent with Blue Book 2024.

[Consumer trends: implied deflator, not seasonally adjusted](#)

Dataset Released 28 March 2025

Quarterly and annual data on household expenditure in the UK, implied deflator, not seasonally adjusted. Estimates are consistent with Blue Book 2024.

[Consumer trends: implied deflator, seasonally adjusted](#)

Dataset Released 28 March 2025

Quarterly and annual data on household expenditure in the UK, implied deflator, seasonally adjusted. Estimates are consistent with Blue Book 2024.

3 . Measuring the data

The quarterly consumer trends data are typically published around 90 days after the end of the quarter.

This release contains data that are consistent with the UK National Accounts, The Blue Book: 2024, published on 31 October 2024. As such, data for all periods within this release are subject to revision in line with the National Accounts Revisions Policy.

The Blue Book is the UK's annual compendium of national accounts data and incorporates a number of improvements to methods and sources into the UK's National Accounts. Details of improvements introduced in Blue Book 2024, which affect household expenditure and revisions to the previous publication, can be found in our [User guide to consumer trends](#).

The reference year and last base year for all chained volume measure estimates is 2022.

Further information on latest developments and changes implemented in Blue Book 2024 can be found in our [Proposed changes to be implemented in Blue Book and Pink Book 2024 article](#) released in December 2023. These changes were introduced in the Consumer trends bulletin released in September 2024, which was published alongside Blue Book 2024.

We have produced an update to the [Classification of Individual Consumption by Purpose \(COICOP\) to Classification of Products by Activity \(CPA\) mapper](#) for 2020.

Household final consumption expenditure (HHFCE) includes spending on goods and services, except for:

- buying or extending a house
- investment in valuables (for example, paintings and antiques)
- purchasing secondhand goods

Explanations for these exceptions and the related concepts are available in our [Consumer trends QMI](#).

Quality

More quality and methodology information on strengths, limitations, appropriate uses, and how the data were created is available in our Consumer trends QMI.

Impact of coronavirus (COVID-19)

From Quarter 1 (Jan to Mar) 2020, estimates of Household Final Consumption Expenditure (HHFCE), along with other components of gross domestic product (GDP), are subject to more uncertainty than was the case previously. This is because of the challenges we faced in collecting the data under government-imposed public health restrictions. In the case of HHFCE, these challenges were compounded by the suspension of data collection for the [International Passenger Survey \(IPS\)](#) between March 2020 and January 2021, and the temporary suspension of the Living Costs and Food survey (LCF) between 16 March and 14 April 2020.

Accredited official statistics

These accredited official statistics were independently reviewed by the Office for Statistics Regulation in January 2012. They comply with the standards of trustworthiness, quality and value in the [Code of Practice for Statistics](#) and should be labelled "accredited official statistics".

4 . Related links

[GDP quarterly national accounts, UK: October to December 2024](#)

Bulletin | Released 28 March 2025

Revised quarterly estimate of gross domestic product (GDP) for the UK. Uses additional data to provide a more precise indication of economic growth than the first estimate.

[Quarterly sector accounts, UK: October to December 2024](#)

Bulletin | Released 28 March 2025

Detailed estimates of quarterly sector accounts that can be found in the UK Economic Accounts (UKEA).

[Retail sales, Great Britain: February 2025](#)

Bulletin | Released 28 March 2025

A first estimate of retail sales in volume and value terms, seasonally and non-seasonally adjusted.

[Family spending in the UK: April 2022 to March 2023](#)

Bulletin | Released 23 August 2024

Average weekly household expenditure on goods and services in the UK, by age, income, economic status, socio-economic class, household composition and region.

[Blue Book 2024: advanced aggregate estimates](#)

Article | Released 7 August 2024

Methodological and data improvements that affect current price and chain volume measure of gross domestic product (GDP), 1997 to 2022.

[Coronavirus \(COVID-19\) and its effects on household consumption, UK: January 2020 to December 2021](#)

Article | Released 6 April 2022

The impact of coronavirus on household final consumption expenditure (HHFCE) for the UK, as a measure of economic growth. Includes all spending of goods and services by members of UK households.

[UK National Accounts, The Blue Book: 2024](#)

Article | Released 31 October 2024

National accounts statistics including national and sector accounts, industrial analyses and environmental accounts.

5 . Cite this bulletin

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